

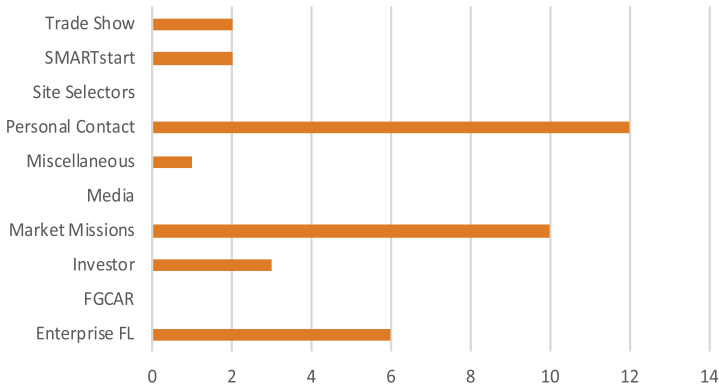


LOCATION & EXPANSION PROJECTS

COMPANY	PRODUCT/SERVICE	TOTAL EMP.	SQ. FT.	CAPITAL INVESTMENT	LOCATION	NEW EMP.
Project Apple 2.0	Manufacturing, R&D	190	115,950	\$13,250,000	Trinity	0
Hudson Bowling	Warehouse/Distribution	9	13,000	\$1,000,000	Odessa	0
TOTALS		199	128,950	\$14,250,000		0

INQUIRIES BY SOURCE

36 Total Year-To-Date



FINANCIAL SUMMARY

INVESTMENTS

FY-18 Goal: \$ 407,165
 FY-18 YTD: \$ 186,250
 New Investors: 3
 Total Investors: 80

NETFEST SPONSORS

FY-18 Goal: \$ 21,450
 FY-18 YTD: \$ 500
 FY-17 Final: \$ 19,500

ECON. FORECAST SPONSORS

FY-18 Goal: \$ 3,000
 FY-18 YTD: \$ 6,000
 FY-17 Final: \$ 6,000

BANQUET SPONSORS

FY-18 Goal: \$ 60,470
 FY-18 YTD: \$ 5,500
 FY-17 Final: \$ 54,973

MEET THE DEVEL. SPONSORS

FY-18 Goal: \$ 5,000
 FY-18 YTD: \$
 FY-17 Final: \$ 3,000

INCUBATOR DONATIONS/REVENUE

FY-18 Goal: \$ 320,500
 FY-18 YTD: \$ 5,591
 FY-17 Final: \$ 161,724

PROGRESS TO DATE

	TARGET 17/18	YTD 17/18	% OF GOAL
New Jobs Created	1000	0	0.00%
Capital Investment	\$90,000,000	\$14,250,000	15.83%

PROJECT ACTIVITY SUMMARY

	INQUIRIES	DROPS	LEADS	PROJECTS	SUCCESSSES
Last 2 FY	459	53	104	86	29
Year To Date	36	2	20	15	2
Last 90 Days	36	2	20	15	2

OCTOBER - DECEMBER 2017 EVENTS

- NAIOP National CRE Conference -Chicago
- Tampa Bay Partners consultant Mission -Chicago
- Area Development Consultants Forum -St. Pete
- Zephyrhills Economic Development Coalition Economic Summit
- East Pasco Economic Development Summit
- Pasco EDC Meet the Projects
- Central Pasco Association of Realtors Ribbon Cutting
- Design Construction Ribbon Cutting & Open House

- Florida EDC Economic Development Briefing
- 2017 Wesley Chapel Chamber Celebrating Excellence Awards
- State of the Region Luncheon
- 5th Annual Regional Manufacturers Dinner
- Vision 54/56 Task Force
- Tampa-Hillsborough EDC Annual Meeting
- Stantec Event
- Pasco EDC Holiday Investor Social

PUBLIC RELATIONS

Distributed Press Releases: 8
 Regional Stories Earned: 12
 Regional Mentions Earned: 22
 International Stories Earned: 1
 Total Social Media Followers: 6,636

Twitter appears to be gaining the most followers, while Facebook remains the top referrer to the website.

of Company Visits: 8 FY18
 # of Presentations to Groups: 3 FY18



MICROLOANS AWARDED FY18

COMPANY	PRODUCT/SERVICE	TOTAL EMP.	AMOUNT	LOCATION	NEW EMP.
The Spa Boutique, LLC	Service	3	\$35,000	Trinity	0
Superior Precast, LLC	Concrete Manufacturer	70	\$35,000	Dade City	70



SMARTSTART
PASCO BUSINESS INCUBATORS

13 CLASSES AND EVENTS YTD

160 Total Participants

MEMBERSHIP

Off-site Members: 4
On-site Members: 4
Total Jobs Created FY18*: 34



Grand Opening and Ribbon Cutting at the West Pasco Entrepreneur Center

MICROLOAN FUND

Inquiries & Calls FY18:	4
Applications Submitted FY18:	2
Loans Currently In Progress:	0
Loans Approved FY18:	2
Total Loans Approved:	39
Amount Awarded FY18:	\$ 70,000
Total of Loans Awarded:	\$ 1,043,200
Average Loan:	\$ 26,749
Amount Raised FY18:	\$ 0
Total Amount Raised:	\$ 724,000
Total Jobs Retained	85
Total Jobs Created	188

READY SITES

- First Pasco County Super Park evaluated by McCallum Sweeney Consulting
- 200 Acres on Hays Road north of SR 52 submitted for evaluation
- Next Site: Assessment completed for 100 acres with rail frontage

INTERNATIONAL PROGRAM

- FDI Missions- SEUS Japan and UK/Ireland
- Recruiting for Mexico Mission in Q2
- Assisted 1 company with Target Trade Sector grant (EFI)
- Disseminate trade leads, international events, and business opportunities via Made In Pasco eNewsletter to 512 monthly contacts
- 7 companies received export counseling

INCUBATOR PROGRAM

- Updated website(s) to reflect new staff members, locations and new programming/schedule
- Met quarterly with SCORE, Career Source, Pasco County Library's
- 39 sessions with On/Off Site Incubator Members
- Held 13 events with 160 attendees

PASCO ENTERPRISE NETWORK

- SCORE completed 15 classes
- SCORE held 86 new client sessions; 74 follow-up sessions

CO.STARTERS

- Scheduled one Co-Starter Session per month
- First Co-Starters class commences January 16, 2018

CEO ROUNDTABLE

- Roundtable #1: 9 members
- Roundtable #2: 7 members
- Roundtable #3: In recruitment phase

MICROLOAN FUND

- 2 loans closed

ENHANCED MARKETING

- Print magazine ads determined- 12
- RFP's distributed for 15 finished videos
- Company determined for 3 market reports and 3 white papers

