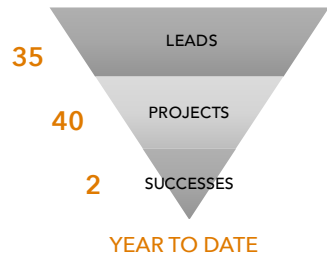
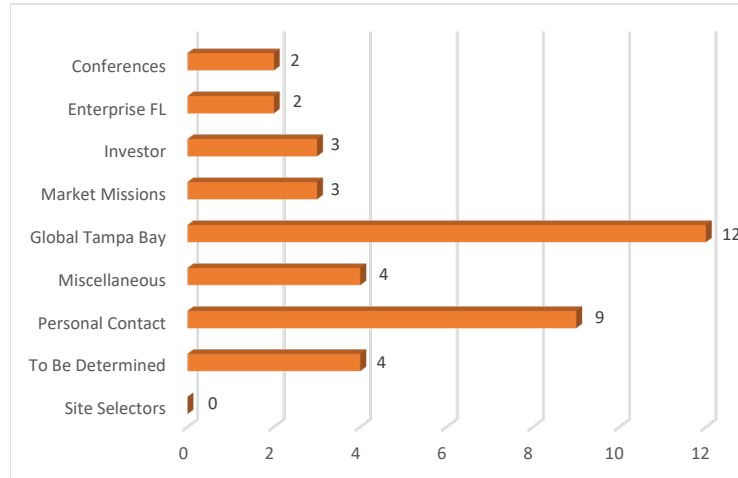




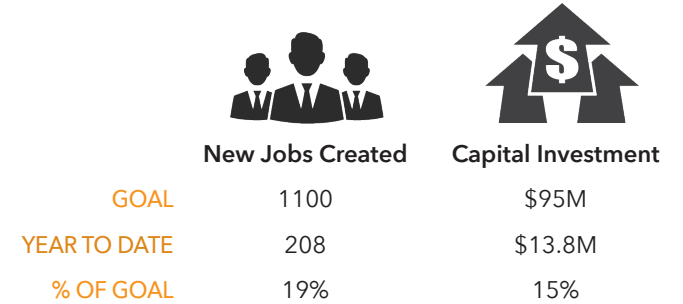
PROJECT ACTIVITY



LEADS BY SOURCE



GOALS



LOCATION & EXPANSION PROJECTS YTD

COMPANY	TARGET INDUSTRY	TOTAL EMP.	NEW EMP.	CAPITAL INVESTMENT	LOCATION	SQ. FT.
Ensurem	BPS	200	200	\$920,000	Port Richey	10,000
AIME USA	AM	100	100	\$13,000,000	Dade City	36,000
TOTALS		300	300	\$13,920,000		46,000

FINANCIAL SUPPORT SUMMARY

38%	INVESTORS	
39%	NETFEST	
9%	AWARDS	
83%	ECONOMIC FORECAST	
1%	INCUBATOR	
INVESTORS YTD \$184,500 GOAL \$489,500	INVESTORS 5 NEW 82 TOTAL	ECON FORECAST YTD \$5,000 GOAL \$6,000
NETFEST YTD \$13,500 GOAL \$35,000	AWARDS YTD \$9,500 GOAL \$110,000	INCUBATOR YTD \$4,315 GOAL \$559,355

OCTOBER - DECEMBER 2020 EVENTS/CONFERENCES

- » 2020 Zephyrhills Economic Summit
- » Area Development Virtual Consultant Forum
- » Economix Virtual Consultant Conference
- » Laugh It Off -The Centre for Women Webinar

- » NAIOP -Fall Networking Event
- » Networking with Real Estate Professionals
- » Tampa Bay EDC Annual Meeting
- » Zephyrhills Chamber Annual Awards



7 COMPANY VISITS



3 PRESENTATIONS TO GROUPS



SMARTSTART
A PASCO EDC PROGRAM

INCUBATOR PROGRAM



11 OFF-SITE MEMBER



6 ON-SITE MEMBERS



26 CLASSES AND EVENTS YTD



267 TOTAL PARTICIPANTS YTD



41 JOBS CREATED YTD

MICROLOAN FUND

TOTALS SINCE INCEPTION		YEAR TO DATE TOTALS	
Loans Approved	58	Loans Approved	2
Amount Awarded	\$1,769,400	Amount Awarded	\$100,000
Donations Received	\$1,056,000	Donations Received	\$126,000



\$37,647 AVERAGE LOAN



124 JOBS RETAINED



248 TOTAL JOBS CREATED

AWARDED YEAR TO DATE

COMPANY	PRODUCT/SERVICE	TOTAL EMP.	AMOUNT	LOCATION	NEW EMP.
Come N Play Adult Day Care, LLC	Adult Daycare	4	\$50,000	Zephyrhills	4
Structure Hospitality LLC	Restaurant	7	\$50,000	Wesley Chapel	3

READY SITES

- The 7th Ready Site is halfway through Evaluation and projected to be completed in February 2021
- We are currently assessing additional sites that meet minimum criteria for the program and reaching out to property owners to invite them to participate
- Enhanced Marketing of the Ready Sites Program is generating new inquiries as consultants and real estate brokers expand their searches into Pasco
- The program now has 6 sites totaling 2,065 acres 6 Ready Sites in Program – 2,065 Acres Evaluated

ENHANCED MARKETING

- Advertising placements were made in Business Facilities magazine focused on quality of life advertorial & full-page Ready Sites Program ad
- Workforce CONNECT Annual Report completed and distributed
- GrowPasco social media marketing has resumed, featuring a new video by Kevin Harrington

CEO PROGRAM

- “Dinner with a Shark” CEO dinner with Kevin Harrington will take place on May 7th

INTERNATIONAL PROGRAM

- The Global Competitiveness Committee will continue in FY 20/21-the kickoff meeting took place November 25, 2020
- We are working on recruiting Pasco companies to participate in March 2021 Virtual International Trade Show presented by Enterprise Florida Inc
- The International Economic Forum of the Americas Montreal 2020 was virtually attended which was focused on the major issues concerning economic globalization

SMARTSTART PROGRAM

- GROW Pasco will now be live and in person on May 7th and 8th and is being actively marketed
- SMARTstart@ The Grove interior buildout & construction is almost complete
- We have hosted 26 educational events with over 260 participants in the first quarter.

WORKFORCECONNECT

- We continue our goal of connecting businesses with local workforce resources through face-to-face outreach and self-service through the website
- The talent pipeline process is regularly being adjusted to make the connection process as simple and “smart” as possible through user interface enhancements as well as providing current and relevant information to employers and jobseekers
- We are working with partners to develop an internship guide for Pasco business and additional marketing plan for distribution in Q2

