



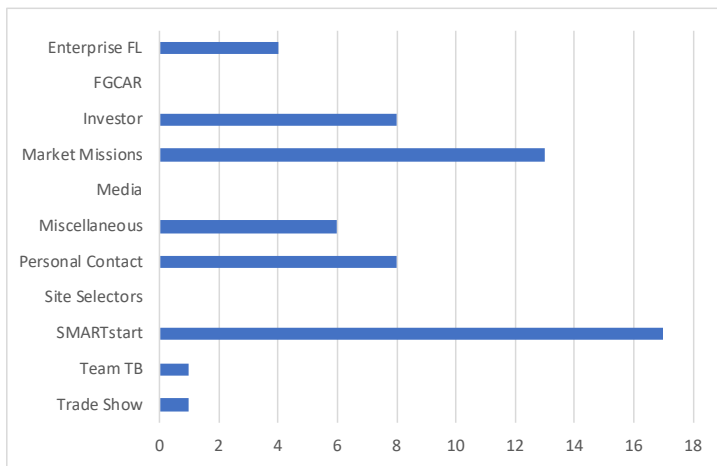
LOCATION & EXPANSION PROJECTS

COMPANY	PRODUCT/SERVICE	TOTAL EMP.	SQ. FT.	CAPITAL INVESTMENT	LOCATION	NEW EMP.
Phillips & Jordan, Inc.	Regional HQ	40	48,000	\$15,000,000	San Antonio	10
Project Mile	Distribution	6	42,000	\$750,000	Odessa	6
Dixie Belle Paint Company	Manufacturing	64	37,000	\$2,100,000	Port Richey	30
Pharmaworks, Inc.	Manufacturing	103	10,720	\$900,000	Odessa	19
Jackson Plumbing, Inc.	Plumbing	12	18,000	\$1,200,000	Land O' Lakes	6
Project Omega	Supplements	30	35,900	\$4,000,000	Odessa	30

TOTALS 255 191,620 \$23,950,000 101

INQUIRIES BY SOURCE

58 Total Year-To-Date



FINANCIAL SUMMARY

INVESTMENTS

FY-19 Goal: \$ 481,465
 FY-19 YTD: \$ 298,500
 New Investors: 7
 Total Investors: 84

NETFEST SPONSORS

FY-19 Goal: \$ 26,400
 FY-19 YTD: \$ 26,000
 FY-18 Final: \$ 21,000

ECON. FORECAST SPONSORS

FY-19 Goal: \$ 3,000
 FY-19 YTD: \$ 6,000
 FY-18 Final: \$ 6,000

ANNUAL AWARDS SPONSORS

FY-19 Goal: \$ 90,200
 FY-19 YTD: \$ 9,500
 FY-18 Final: \$ 77,000

MEET THE PROJ. SPONSORS

FY-19 Goal: \$ 3,000
 FY-19 YTD: \$
 FY-18 Final: \$ 1,000

INCUBATOR DONATIONS/REVENUE

FY-19 Goal: \$ 263,640
 FY-19 YTD: \$ 207,623
 FY-18 Final: \$ 161,724

PROGRESS TO DATE

	TARGET 18/19	YTD 18/19	% OF GOAL
New Jobs Created	750	101	13.47%
Capital Investment	\$75,000,000	\$23,950,000	31.93%

PROJECT ACTIVITY SUMMARY

	INQUIRIES	DROPS	LEADS	PROJECTS	SUCCESSSES
Last 2 FY	275	60	99	78	21
Year To Date	50	20	16	24	8
Last 90 Days	24	16	7	15	6

JANUARY - MARCH 2019 EVENTS

- Business Development Week Kick Off Lunch - West Pasco Chamber
- Economic Outlook - Tampa Business Journal
- Industrial Broker Luncheon
- Duke Energy Meeting
- Youth Leadership Pasco
- Arbor Day at Stallings Building
- Kumquat Festival
- Rotary - Wesley Chapel
- Zephyrhills Industrial Corridor Master Plan Vision Kick Off
- FGCAR Pitch Session
- Fam Tour - Colliers International

- NAIOP Best of the Best Awards
- Pasco EDC Economic Forecast Luncheon
- Pasco EDC Brown Bag Lunch & Learn
- Ribbon Cutting - Dade City Heritage Museum
- Greater Dade City Chamber of Commerce Breakfast
- TouchPoint Medical Groundbreaking
- Zephyrhills Economic Development Coalition Stakeholders Meeting
- Ribbon Cutting - Studio H Hudson Regional Library
- CareerSource Job Fair
- Tampa Bay Mobility Task Force
- FEDC Regional Meeting
- Leadership Pasco Business & Industry Day



PUBLIC RELATIONS

Distributed Press Releases: 5
Total Social Media Followers: 7,141
of Company Visits: 17 FY19
of Presentations to Groups: 15 FY19

COMING SOON

- World-wide news coverage tracking
- Earned Media Reports
- Social Media Reports
- Press Release Database

MICROLOANS AWARDED FY19

COMPANY	PRODUCT/SERVICE	TOTAL EMP	AMOUNT	LOCATION	NEW EMP
Washington Woods Accounting & Tax	Accounting Service	3	\$50,000	Lutz	1
Innovative Studios	Dance Studio	2	\$50,000	Trinity	0
Beyond Beauty Salon & Spa	Salon & Spa	2	\$13,000	Holiday	0



SMARTSTART
PASCO BUSINESS INCUBATORS

50 CLASSES AND EVENTS YTD

187 Total Participants

MEMBERSHIP

Off-site Members: 3
On-site Members: 7
Total Jobs Created FY19*: 46
**Including exited members*



Wells Fargo Microloan Donation

MICROLOAN FUND

Applications Submitted FY19:	7
Loans Currently In Progress:	2
Loans Approved FY19:	3
Total Loans Approved:	48
Amount Awarded FY19:	\$ 113,000
Total of Loans Awarded:	\$ 1,448,200
Average Loan:	\$ 30,813
Amount Raised FY19:	\$ 20,000
Total Amount Raised:	\$ 749,000
Total Jobs Retained	97
Total Jobs Created	215

READY SITES

- Softwind Industrial Park: 103 acres evaluated
- Four sites actively being marketed, fifth site being assessed

INTERNATIONAL PROGRAM

- Global Tampa Bay Panama Trade Mission
- Pasco-Colombia FDI Mission

CEO ROUNDTABLE

- CEO Forum held in October (30+ attendees)
- Planning 2nd forum (Leadership) for July or August 2019
- Marketing open enrollment for the program with plans to kickoff in Q3

ENHANCED MARKETING

- Ready Site flyer and brochure in design phase
- International digital marketing campaign launched
- Two new market reports in design phase

SMARTSTART PROGRAM

- Implemented increased marketing efforts including educational events in East and West Pasco, digital and social media marketing, and direct mail to new businesses
- Approval of one Microloan application to Pasco County businesses bringing a total of 3 for the year
- Began new facility transition in East Pasco to the Stallings Building

PASCO PIPELINE

- Atlas Integrated has begun development of website
- Pasco Pipeline Advisory Committee met February 6th
- Pasco 50 event planned for July 16 (West) & August 13 (East)

