

# 2020/2021 4TH QUARTER ACTIVITY REPORT

## PROJECT ACTIVITY



#### Conferences 3 Enterprise FL Investor 6 Market Missions 16 Global Tampa Bay 13 Miscellaneous 21 Personal Contact 6 To Be Determined Site Selectors 0 20 25 0 5 10 15

LEADS BY SOURCE

#### GOALS





	New Jobs Created	Capital Investment		
GOAL	1,100	\$95M		
YEAR TO DATE	1,087	\$247.9M		
% OF GOAL	98%	260%		

## LOCATION & EXPANSION PROJECTS YTD

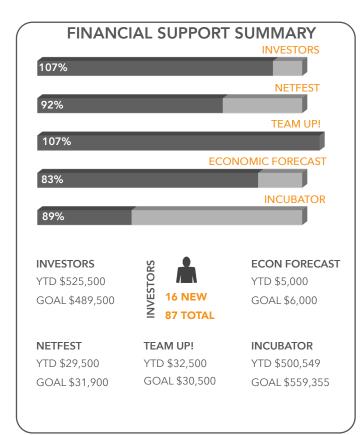
COMPANY	TARGET INDUSTRY	total Emp.	NEW EMP.	CAPITAL INVESTMENT	LOCATION	SQ. FT.
AIME USA	AM	100	100	\$13,000,000	Dade City	36,000
Ensurem	BPS	200	200	\$920,000	Port Richey	10,000
Moffitt Cancer Center	LSMT	432	432	\$60,000,000	Land O' Lakes	128,000
Harney Hardware	L&D	20	20	\$7,500,000	Lutz	45,000
Niftysol	HT	3	3	\$10,000	Wesley Chapel	150
UPS Freight Forwarding	L&D	111	111	\$4,414,200	Odessa	125,000
American Fabric Filter Co.	AM	26	5	\$455,000	Wesley Chapel	0
Blue Triton	AM	293	18	\$27,000,000	Zephryhills	0
Regional Medical Center Bayonet Point	LSMT	198	198	\$134,600,000	Hudson	128,139

1,087

TOTALS 1,383

\$247,899,200

472,289



### JULY - SEPTEMBER 2021 EVENTS/CONFERENCES

- » Angeline Tour with Metro Development
- » AUVSI XPONENTIAL 2022
- » Contractors, Closers, and Connections Networking
- » Contractors, Closers, and Connections Panel Discussion
- » NAIOP CRE Convergence Conference

- » Pasco EDC Board Retreat
- » Port Tampa Bay Golf Tournament
- » SEDC 75th Annual Conference
- » SIOR Southeastern Regional Conference
- » Tampa Bay Business Journal "The Return of Business Travel"



**74 COMPANY VISITS** 



14 PRESENTATIONS TO GROUPS

\$30,236 AVERAGE LOAN

**250 TOTAL JOBS CREATED** 

**127 JOBS RETAINED** 



#### **READY SITES**

- Program currently has seven sites totaling 2,183 acres
- The eighth site has been assessed and invited into the program
- Eagle Industrial Park is under contract with due diligence under way
- Exhibited at three trade shows and conferences (AUVSI, SIOR SE, NAIOP CRE)

#### **EXECUTIVE SUCCESS PROGRAM**

 Pasco EDC Executive Program successfully launched with seven members: Mettler Toledo, TRU Simulation + Training, Santander Consumer USA, Bravado Pharmaceuticals, Moffitt Cancer Center, Baymar Solutions, and Signarama of New Tampa

#### WORKFORCECONNECT

- Assisted 43 primary target industry companies in Pasco County
- Partnered with Pasco County Schools to organize an "Educators in the Workplace" event to encourage alignment between employer needs and training initiatives within the K-12 system
- 943 new users visited the WorkforceCONNECTpasco.com website

TOTALS SINCE INCEPTION		YEAR TO DATE TOTALS	
Loans Approved	61	Loans Approved	5
Amount Awarded	\$1,844,400	Amount Awarded	\$175,000
Donations Received	\$1,094,000	Donations Received	\$164,000

#### AWARDED YEAR TO DATE

COMPANY	PRODUCT/SERVICE	TOTAL EMP.	AMOUNT	LOCATION	NEW EMP.
Come N Play Adult Day Care, LLC	Adult Daycare	4	\$50,000	Zephyrhills	4
Structure Hospitality LLC	Restaurant	7	\$50,000	Wesley Chapel	3
Burns Family Produce & Deli	Grocery/Restaurant	2	\$45,000	Hudson	0
The Elevating Group	Bookkeeping	1	\$5,000	Lutz	0
Neat Coffee Bar, LLC	Restaurant	2	\$25,000	New Port Richey	2

#### **ENHANCED MARKETING**

- Received honors with three marketing awards:
  - IEDC Winners
  - 2020 Pasco EDC Annual Report 4. Annual Report, Population D.
    > 500,000
  - Pasco Ready Sites Program Property Video Series 11. Digital Media, Population D. > 500,000
  - SEDC Winner (In Partnership with Florida's Sports Coast)
  - "Pasco County: Meet, Live, Work, and Play" Best in Class for Large Division
- SMARTstart Video testimonial project complete and social media campaign initiated
- WorkforceCONNECT social media campaign targeting HR and business executives in Pasco
- Ready Sites campaign to site selectors and business executives in three markets coinciding with trade shows



#### **INTERNATIONAL PROGRAM**

- Held the United Kingdom Virtual Trade Mission on September 14-15 with over 40 attendees comprised of both UK & Tampa Bay companies
- Provided export counseling to 63 Pasco businesses this fiscal year
- Seven businesses participated in international business matchmaking resulting in an estimated \$120,500 of export sales
- Planning is underway for a trade mission to Germany & Switzerland taking place on November 6-13, 2021
- Accepted a company from India into the SMART Landings program as a result of an FDI project

#### SMARTSTART PROGRAM

- Completed video testimonial campaign showcasing seven entrepreneurs, and began promoting throughout all social media platforms
- Promoted the microloan program through community outreach events with an English and Spanish program overview video and increased request for partner referrals county-wide
- Increased incubator membership to a record-breaking 34 businesses currently being launched throughout 3 entrepreneur centers