

# VIRTUAL TRADE MISSION UNITED KINGDOM

SEPT 14-15, 2021



## WHAT TO EXPECT

**Global Tampa Bay**, the global trade and investment partnership between the Tampa Bay EDC, Pinellas County Economic Development, and Pasco Economic Development Council will be hosting a virtual trade mission for Tampa Bay companies interested in expanding their client base to the United Kingdom and throughout Europe. This trade mission will be organized in coordination with London and Partners, the trade and investment promotion agency for London, UK.

Tampa Bay businesses within the listed sectors are encouraged to apply to our upcoming trade mission. This virtual trade mission will connect your business with potential distributors, partners, and like-minded individuals in London and around the U.K.

The two day event will allow companies from both markets to network, conduct business, participate in sector-specific sessions, and listen to case studies for Tampa companies that have expanded into London and British companies with a presence in Tampa. Companies may be matched for one-on-one meetings as relevant opportunities appear during mission registration. Tampa Bay companies are encouraged to utilize additional matchmaking services through Enterprise Florida or the U.S. Commercial Service for more meetings before and/or after the official virtual mission dates.

**SECTORS REQUIRED:** Companies must be within the **Technology, Life Sciences, or Financial Services** sector to qualify. Spaces are limited, so attendees are encourage to apply early.

### REGISTRATION INCLUDES:

- Access to all virtual speaker events and sessions
- Access to breakout rooms
- Access to networking platform

### MISSION ITINERARY (Subject to change)

#### DAY 1:

- Live Welcome from Organizing Parties
- Financial Services Panel
- Tech Case Study: Tampa Companies Expanding into the UK
- Virtual Speed Networking

#### Day 2:

- Life Sciences Case Study: Medical Device Manufacturing
- Foreign Investment: Presentations on Tampa Bay & London
- Export Assistance Services Available to Florida Businesses
- Virtual Speed Networking



This virtual trade mission will be conducted on a virtual event platform. Participants will be required to create an account for networking and meeting purposes.

**NO COST TO COMPANIES**

**REGISTRATION DEADLINE:**  
(EXTENDED) **August 2, 2021**

**FOR MORE INFORMATION OR TO APPLY, PLEASE CONTACT:**

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