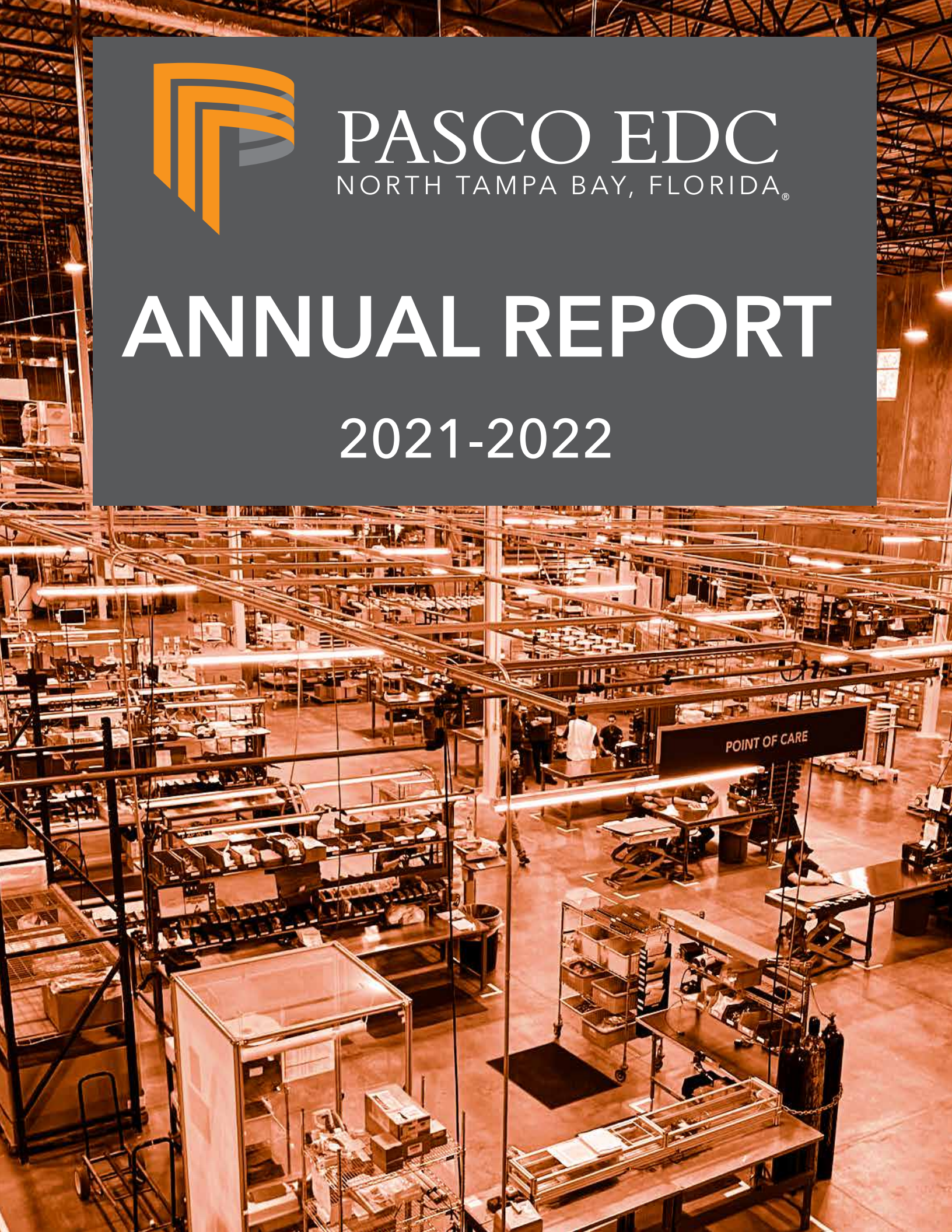




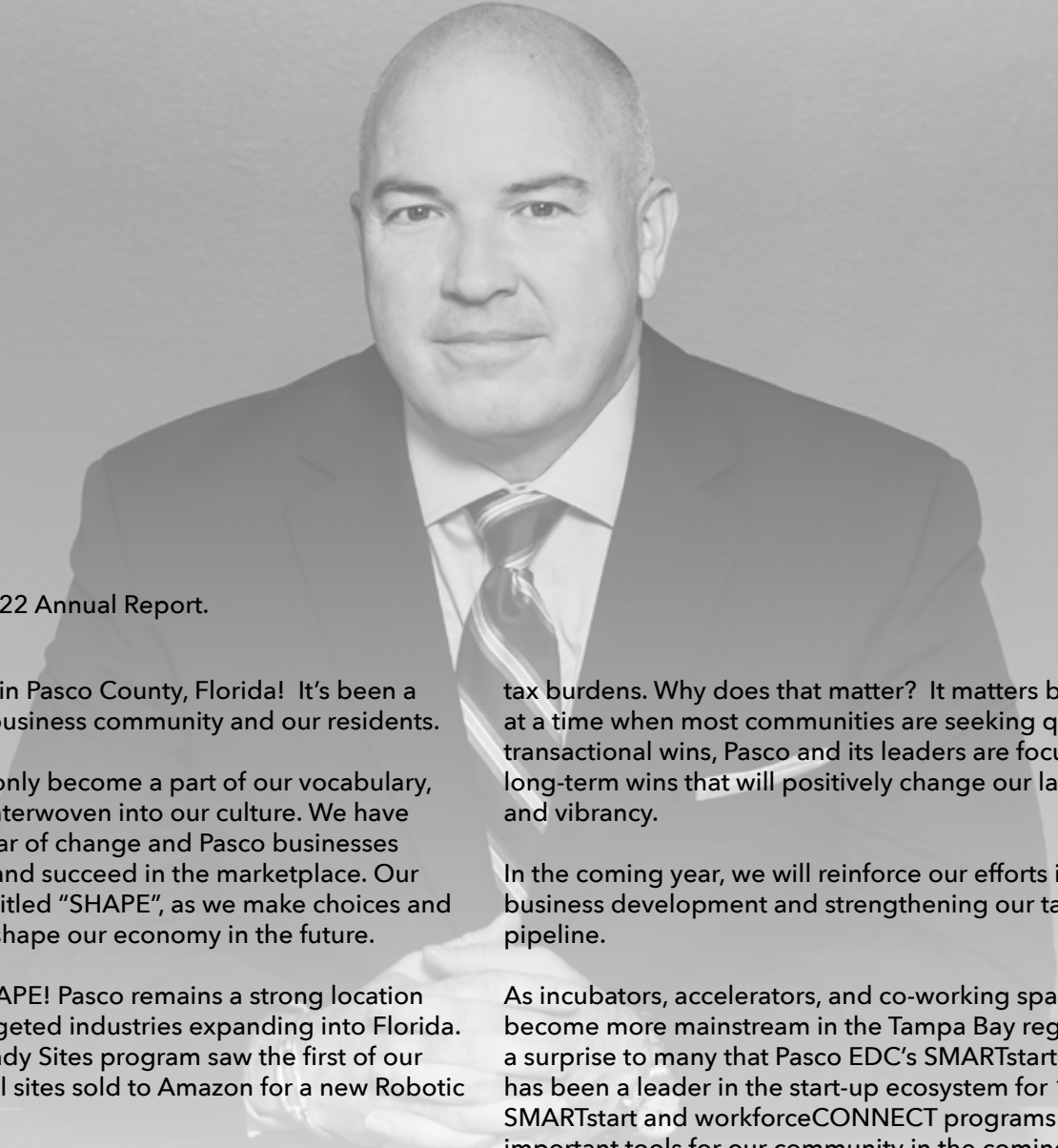
PASCO EDC
NORTH TAMPA BAY, FLORIDA®

ANNUAL REPORT

2021-2022



FROM OUR CEO, BILL CRONIN



Welcome to the 2022 Annual Report.

It's still a great day in Pasco County, Florida! It's been a great year for our business community and our residents.

Resiliency has not only become a part of our vocabulary, but it's also been interwoven into our culture. We have had yet another year of change and Pasco businesses continue to adapt and succeed in the marketplace. Our newest strategy is titled "SHAPE", as we make choices and decisions that will shape our economy in the future.

We are in great SHAPE! Pasco remains a strong location solution for our targeted industries expanding into Florida. The Pasco EDC Ready Sites program saw the first of our evaluated industrial sites sold to Amazon for a new Robotic Sortation Center.

2022 has become known as the year of the "mega-project" with large scale projects seeking thousands of acres for thousands of jobs. Pasco County is not only on the radar for these projects; we are a leading candidate. Our business development pipeline has remained strong throughout the year, and we are handling three times the amount of activity (compared to pre-pandemic levels).

And we are winning projects! 2022 was another record-breaking year for new capital investment in Pasco County, totaling over \$242 million and over 1,260 new jobs!

2022 was also the year that inflation broke records too. Florida is no longer a "lower-cost solution" for many. However, Florida remains a "low tax solution" as we see companies making longer-term decisions based on factors like strong talent pipelines, political leadership, and

tax burdens. Why does that matter? It matters because at a time when most communities are seeking quick transactional wins, Pasco and its leaders are focused on long-term wins that will positively change our landscape and vibrancy.

In the coming year, we will reinforce our efforts in small business development and strengthening our talent pipeline.

As incubators, accelerators, and co-working spaces have become more mainstream in the Tampa Bay region, it was a surprise to many that Pasco EDC's SMARTstart program has been a leader in the start-up ecosystem for 10 years! SMARTstart and workforceCONNECT programs will be very important tools for our community in the coming months as we prepare for more change.

Lastly, we thank you, our investors and stakeholders, for your continued support. Your generosity and sponsorship broke another record last year with private investment contributions exceeding \$715,000 which removes a significant burden from our taxpayers in paying for our economic development. Speaking of which, our return on investment for public dollars in 2022 was a whopping 146:1.

Please enjoy the following 2022 Annual Report! We are looking forward to mutual successes in the coming year!

Bill Cronin

A handwritten signature in blue ink, appearing to read "Bill Cronin". The signature is fluid and stylized, with a long, sweeping underline.

INCOMING CHAIR, MIKE ROSS



MANAGING PRINCIPAL,
ARDURRA GROUP, INC.

"From our incubator initiatives and workforce programs to our investments in business enterprise, the Pasco EDC is a steadfast partner to Pasco County. Our programs continue to be nationally recognized and honored and have become valuable components of attracting and growing business in Pasco County."

I am honored and look forward to serving as the Pasco Economic Development Council chairman for the 2022-2023 Board of Directors. Pasco County is positioned to continue with another year of unprecedented growth and as always, the Pasco EDC stands ready to collaborate, serve and assist.

The Pasco Economic Development Council's annual report highlights achievements and accomplishments over the last fiscal year. This year's report is a testament to the many successes of 2021-2022 that culminated with the post-Covid return of the Pasco EDC Annual Awards and celebration of the Pasco EDC's 35th Anniversary.

From our incubator initiatives and workforce programs to our investments in business enterprise, the Pasco EDC is a steadfast partner to Pasco County. Our programs continue to be nationally recognized and honored and have become valuable components of attracting and growing business in Pasco County.

I look forward to working with the Board, Pasco EDC staff, and all of our business and community partners over the next year and hope you will join us to continue making Pasco County the preferred place to live, work and play in Florida.

A handwritten signature in blue ink, appearing to read "MRoss", located at the bottom right of the page.



54 CROSSINGS
Class A Office Building
COMING SOON

BUSINESS DEVELOPMENT

The Pasco EDC utilizes a proactive approach in our business development efforts. The Business Development program encompasses recruitment of new businesses, retention and expansion of current Pasco County businesses, workforce development through WORKFORCECONNECT, an entrepreneur ecosystem through SMARTSTART, and international business initiatives with current Pasco County companies as well as recruitment efforts through Foreign Direct Investment.

The Business Development Program sets a strong foundation to actively recruit companies in our six identified target industries, presenting Pasco County as the most competitive community to locate their businesses.

TARGET INDUSTRIES:

- Advanced Manufacturing
- High Technology
- Aerospace, Aviation & Defense
- Life Sciences & Medical Technology
- Business & Professional Services
- Logistics & Distribution

“The reputation of Pasco County as an emerging MedTech manufacturing hub and the exceptional reliability of the local workforce made our decision to expand here easy. Infant’s ability to keep delivering top quality products to hospitals and homes is a direct reflection of our commitment to invest in our domestic supply chain and we are happy to do so as we grow.”

-Tommy Cunningham, PhD.,
Co-Founder & Chief Executive Officer, *Infant Labs*

READY SITES

Pasco EDC’s Ready Sites Program partners with property owners to assess, evaluate and certify large tracts of industrial land to market and attract target industry projects. There are currently five (5) sites, totaling 1,860 acres, being marketed to site selectors, developers and end users through nation-wide enhanced marketing efforts. Each evaluated site has a property flyer, video, and interactive map. This year a portion of Eagle Industrial Park (63 acres) was sold to Amazon Robotics Sortation Center. Amazon will be building a 517,220 SF facility with a capital investment of \$150M, bringing 500 jobs to the county.



SITE
INQUIRIES



RESPONSE
TO RFP



PRESENTATIONS



SITE
VISITS



PROJECT PIPELINE

63
LEADS

89
ACTIVE PROJECTS

14
SUCCESSIONS



1,260
JOBS
CREATED



\$242.4M
CAPITAL
INVESTMENT



965,120
SQUARE
FOOTAGE

ECOMMERCE COMPANY NVGTN TO BUILD 100,000 SQUARE FOOT HEADQUARTERS IN PASCO COUNTY

“ Our amazing customer base always has, and always will be, the top priority. This new facility will provide improved logistics, innovation, and sustainability efforts that we’re excited to integrate. The possibilities for expansion and growth seem endless in Pasco County. The community around our new location is very attractive to us and we’re looking forward to becoming a part of it. ”

-Brett Schneggenburger
CEO, NVGTN



COMPANY NAME	TARGET INDUSTRY	NEW EMP	SQUARE FOOT	CAPITAL INVESTMENT	LOCATION
NVGTN	AM	50	95,000	\$12,600,000	Trinity, FL
Amazon	L&D	500	517,220	\$150,000,000	San Antonio, FL
MedFleet	BPS	40	11,000	\$100,000	Hudson, FL
Arbiter	AM	20	5,000	\$25,000	Odessa, FL
Infant Labs	LSMT	10	2,300	\$20,000	Port Richey, FL
K&K European Food Industries	AM	1	-	\$133,000	Wesley Chapel, FL
Softgent	HT	1	-	-	Wesley Chapel, FL
iQuest*	AM	2	5,000	\$2,500,000	Odessa, FL
Project 503	AM	5	30,000	\$5,000,000	Hudson, FL
Project Omni	AM	555	255,000	\$66,437,600	Hudson, FL
MyCare	BPS	50	26,100	\$3,500,000	Lutz, FL
Morganna's Alchemy*	AM	4	2,500	\$30,000	New Port Richey, FL
TwinStar Optics & Coatings, LLC*	AM	12	4,000	\$1,000,000	Port Richey, FL
Davron*	BPS	10	5,000	\$1,000,000	Land O' Lakes, FL

*Existing industry expansion project



BUSINESS RETENTION & EXPANSION

The Business Retention & Expansion (BRE) program is how we build and maintain relationships with Pasco County companies. Throughout the year, we visited with 66 businesses to assess current trends and identify additional needs as well as offer assistance with any future expansions.

Our retention team worked with four of our existing businesses to assist them in expanding in Pasco County (including Morganna's Alchemy, photographed above) resulting in over \$4.5 million in new capital investment. We also collected data on current challenges facing our local business community, including the increasingly tight labor market, the negative effects of a disrupted global supply chain on local manufacturers, and the increasing costs of raw materials.



66 COMPANIES SURVEYED



\$4.5M CAPITAL INVESTMENT



97 COMPANIES EXPORTING

“ The initial expansion idea came to me from a team member of the Pasco EDC. I ran with it with the full knowledge that they'd be of assistance at any moment. ”

-Maya Hyppolite
CEO, Morganna's Alchemy

EXISTING INDUSTRY AWARD WINNERS



Pasco Establishment Award, TouchPoint Medical

Committing to the company's largest investment ever made in its 120 years of existence, TouchPoint Medical invested over \$30 million dollars and built a 142,000 square foot facility for its Global Headquarters near State Road 54 and the Suncoast Parkway.

Left to right: Bill Cronin, President/CEO, Pasco EDC, Pascal Testeil, President, TouchPoint Medical, Heidi Tuttle-Beisner, Broker/Owner, Commercial Asset Partners Realty

Economic Excellence Award, Santander Consumer USA

In 2021 Santander Consumer USA Inc. invested \$22 million to upgrade and convert 126,828 square feet of existing retail space off State Road 54 near the Suncoast Parkway. Since then, the company has added 307 new jobs and will eventually create a total of 875 new to Florida jobs over the next five years.



Left to right: Bill Cronin, President/CEO, Pasco EDC, Mark Hale, Santander Consumer USA, Heidi Tuttle-Beisner, Broker/Owner, Commercial Asset Partners Realty

WORKFORCECONNECT



WORKFORCECONNECT aims to reduce long term employee recruitment and retention costs by bringing together employers, training providers and assistance programs to help local firms create seamless pipelines of talent to meet their current and future workforce needs.

WORKFORCE CONNECT | A PASCO EDC PROGRAM®

CONNECT TO YOUR FUTURE CAMPAIGN

This year WORKFORCECONNECT created videos showcasing four careers in Pasco County target industries. The goal of the campaign was to promote career opportunities to graduating young adults and disconnected youth who are entering the workforce and beginning to look for a career. The videos were shared on social media, targeting an audience of 18-30 year olds in Pasco County.

Campaign Results:



100K+ IMPRESSIONS



7.6K+ ENGAGEMENTS



2.8K+ LINK CLICKS



13 JOB SEEKER REFERRALS TO LOCAL COMPANIES AND TRAINING PROGRAMS



\$48,008



AVERAGE ANNUAL
INCOME

Source: Florida Legislature
Office of Economic and Demographic
Research, October 2022

2.8%



UNEMPLOYMENT

Source: U.S. Dept. of Labor,
FL DOE

261,544



LABOR FORCE

Source: FL DOE

PASCO 50

Pasco 50 is a WORKFORCECONNECT semiannual event for human resource professionals throughout Pasco County to discuss workforce trends in the community. The first event was held at the Pasco Hernando State College Porter Campus in December. The principal of the new Kirkland Ranch Academy of Innovation, DeeDee Johnson, presented and discussed the new programs featured at the school and how employers can engage with them.

The second event took place in June at Rasmussen University. The focus was on Diversity, Equity, and Inclusion in the workplace with guest speakers Dr. Virnitia Hendricks, Executive Vice President and Chief Diversity Officer, Santander Consumer USA, and Kathy Grant, Chief Diversity, Equity, and Inclusion Officer, Moffitt Cancer Center.





INTERNATIONAL BUSINESS

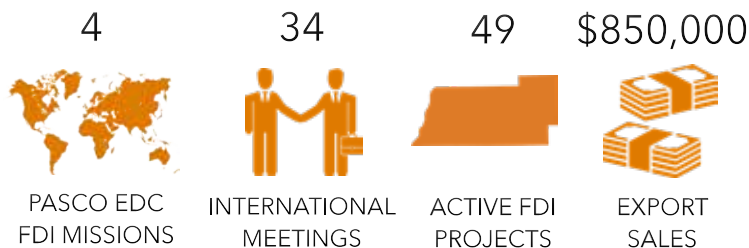
Pasco EDC continued to work with foreign-owned companies looking to relocate or open a location in Pasco County. We promoted overseas, utilizing leads along with marketing efforts through consultants, trade shows, and events. We would meet with companies that were considering establishing a location in the United States and pitch Pasco County as a place to live, work, and play. The international program also connects local Pasco businesses with partners that assist develop exporting plans to bring their products overseas.

We kicked off this year with our first in-person trade mission since the pandemic! Pasco EDC organized a trade mission to Germany and Switzerland. The five-track mission gave Pasco companies an opportunity to explore business overseas and gave Pasco EDC the opportunity to market Pasco County to our international partners.



“The Pasco EDC was fantastic to work with on the trade mission to Germany. They developed a very detailed plan for the entire mission that made it easy to prepare for the trip and the daily itinerary kept us on track to maximize the business opportunities of the mission. We made some wonderful connections that I’m sure will serve us well into the future.”

-Andrew McCutchen
CEO, Baymar Solutions



TRADE MISSION TO GERMANY

The Pasco EDC designed a five-track trade mission that brought together partners from industry, government, workforce development, and education to create a dynamic group of Pasco County leaders to participate.

The mission took place as the world began to reopen after the pandemic. The goal was to reinforce our commitment to foreign relationships we have been building for years, bringing together a dynamic group to show other countries how Pasco County businesses and government work together to better our county, learn from leaders in their industries in Germany and Switzerland, and to form new relationships for Pasco County businesses and continue to help them grow and succeed.



Pasco County signed a formal Friendship Agreement with Gernersheim, Germany during the mission.

Left to right: Kathryn Starkey, Pasco County Commissioner District 3, Dr. Fritz Brechtel, Councilman Districtman of Gernersheim



The workforce track members of the mission visited the Mercedes Truck Factory in Wörth, Germany.

INTERNATIONAL CONFERENCE	LOCATION	PURPOSE
Select USA Investment Summit	Washington D.C.	Investment attraction for Pasco County

INTERNATIONAL ACHIEVEMENT AWARD:
MORGANNA'S ALCHEMY



Left to right: Bill Cronin, President/CEO, Pasco EDC, Maya Hyppolite, CEO, Morganna's Alchemy, Heidi Tuttle-Beisner, Broker/Owner, Commercial Asset Partners Realty

Morganna's Alchemy is a minority woman-owned business that follows a science-based and simple philosophy. They recently invested over \$30,000 in a new 2,500 square foot facility with a store front on US Highway 19, adding nine new employees to the team. In 2018 their team participated in a Global Tampa Bay Trade Mission to Chile with the Pasco EDC, and in 2020, their team participated in a U.S. Commercial Services virtual matchmaking session with China, the Pasco EDC, and our partners.

GLOBAL
TAMPA BAY

Global Tampa Bay is a regional collaboration between the Tampa Bay Economic Development Council, Pinellas County Economic Development and the Pasco Economic Development Council to increase international business opportunities for companies within the region and to market the region globally as a top business destination.



Photo Credit: Bruna Pizzutti Megna, Government Affairs, International Trade, Business Development, Enterprise Florida

This year Pasco EDC partnered with Enterprise Florida and Global Tampa Bay to organize an export market mission to Panama City, Panama in September 2022. The goal of the mission was to help Florida companies grow their markets. The mission included one of our local Pasco companies, Florida Avenue Brewing.



SMARTSTART



SMARTstart is a comprehensive menu of programs and resources available to Pasco County-based companies. SMARTstart focuses on the entrepreneurs. Whether they are in need of workspace, funding, guidance, collaboration or education, SMARTstart is there for them.

118



TOTAL
EVENTS

845



TOTAL EVENT
PARTICIPANTS

300



COUNSELING
SESSIONS

46



INCUBATOR
MEMBERS

BUSINESS INCUBATORS

Our entrepreneur centers located in Dade City, New Port Richey, and Wesley Chapel offer a wide variety of support for growing entrepreneurs:



- Workspace
- Incubator Kitchen
- Conference /Meeting Rooms
- Classes and Workshops
- Member Coaching
- Digital Media Studios

SMARTSTART KRATE MARKET SPACE NOW OPEN

SMARTstart @ the Grove is located in Wesley Chapel, Florida. This incubator location features private office space, a conference room, classroom, and digital media studios. This year, the Grove built out an area for small businesses and created a vibrant atmosphere for the public with weekend events, live music, and more. The area is filled with shipping containers that have been converted into business spaces with air conditioning, and some with food serving capabilities. SMARTstart has a KRATE in this park which is available for incubator members to rent out for 8 hours a month as part of their membership. It can be used for pop-up marketplaces or as a classroom/meeting space. The space was designed to be interchangeable and fit the needs of what business is using it at the time.



SMARTstart members set up stands to market their businesses outside the KRATE.

Left to right: Dawn Johnson, Humble Soul Organics., Bola Adeshina, The Peace Workout

SMARTstart ENTREPRENEUR OF THE YEAR:
SHEILA HAQUE, LIFE ESSENTIALS REFILLERY



Left to right: Bill Cronin, President/CEO, Pasco EDC, Sheila Haque, Owner, Life Essentials Refillery, Heidi Tuttle-Beisner, Broker/Owner, Commercial Asset Partners Realty

Life Essentials Refillery is a woman-owned business committed to the environment. It simplifies eco-friendly shopping for the modern family by doing the research for its consumers by contacting wholesalers, verifying that they are good companies that produce quality products and that they manufacture in the United States. They have a store front in a 498 square foot shipping container at the new KRATE shopping center at the GROVE in Wesley Chapel.

SMARTstart membership includes access to ALL of the entrepreneur centers throughout Pasco County each with their own on-site perks.

CLASSES AND WORKSHOPS

 845 PARTICIPANTS  118 CLASSES & WORKSHOPS

CO.STARTERS 9-WEEK BUSINESS MODEL TRAINING

 24 PARTICIPANTS  4 SESSIONS

INCUBATOR PROGRAM

 46 MEMBERS  300 INDV. COACHING SESSIONS

MICROLOAN PROGRAM

 7 RECIPIENTS  \$272,000 AMOUNT DISTRIBUTED

ENTREPRENEUR ROUNDTABLES

 100 PARTICIPANTS  4 ROUNDTABLES

Santander Consumer USA Foundation

SANTANDER SCHOLARSHIP

Santander Consumer USA, one of Pasco County's newest companies, has been quick to get involved in the community. Santander Consumer USA Foundation, Inc. granted Pasco EDC \$100,000. Through this donation SMARTstart created a scholarship fund with emphasis on woman and minority-owned businesses.



“The Santander scholarship helped me get access to all the SMARTstart resources and support. I was stuck in my sales process, but I was able to come here and with SMARTstart's mentorship, I was able to put together a process that makes it easier for me to sell.”

-Miguel Roza
Fun City Live



VIDEO TESTIMONIAL SERIES



We worked with five program participants that received the Santander scholarship to see how the scholarship helped get their businesses up and running. The videos were promoted on our social media platforms to help SMARTstart participants reach new audiences while promoting the program to the community and sharing how it can help their business.

73,076
REACH



67,077
ENGAGEMENTS



2,358
CLICKS



“The Santander scholarship allowed me to have a membership at SMARTstart and use the kitchen, catapulting me into my dreams. Everything I know up to this point, as far as being a mobile food vendor, starting a business, learning how to run a business ... I learned from the SMARTstart program.”

- Kate Brunet
Potato Ballin'



MARKETING PASCO

The Pasco EDC continues to promote opportunities for growth in Pasco County. We not only focus on our programs, but also promote the county as a place to live, work, and play. Depending on the target audience, subject matter, program, etc. the marketing effort is always tailored to meet those specific needs. However, all underlying messaging and efforts are to showcase Pasco County in a way that would entice people to start a business or relocate while enjoying an excellent quality of life. Pasco County has all of the right makings for success.

17



BUSINESS DEV.
PRESENTATIONS

79



UNIQUE
ENGAGEMENTS

118



SMARTSTART
EVENTS, CLASSES
AND WORKSHOPS

This year Pasco EDC has grown our digital library by creating more videos to promote programs. We created more SMARTstart testimonial videos focusing on those who received a grant from Santander Consumer USA. Also, with the help of a grant from Duke Energy, we created a workforceCONNECT video to promote careers available at target industries in Pasco County.

PASCO EDC WINS SEVEN AWARDS

The Pasco EDC won seven awards from Florida Economic Development Council, Business Facilities, Florida Business Incubation Association (FBIA), and The Telly Awards. The awards were for the following:



Promotional (Gold)
Under \$100k budget (Silver)
Government Relations (Silver)
Travel Tourism (Bronze)

**Pasco County:
Meet, Live
Work, and Play
on Florida's
Sports Coast**



Innovative Partnership

**Team Up! and
Pasco County:
Meet, Live
Work, and Play
on Florida's
Sports Coast**



2021 Impact Award:
Office Category

**Santander
Consumer USA**



Community Impact

**SMARTstart
Incubator
Program**

MEDIA COVERAGE



OVER \$6.8 MILLION
EARNED MEDIA VALUE



1.8 BILLION PEOPLE
POTENTIAL REACH



OVER 500 STORIES
MEDIA EXPOSURE

WEBSITE ANALYTICS



45,771 USERS



53,808 SESSIONS



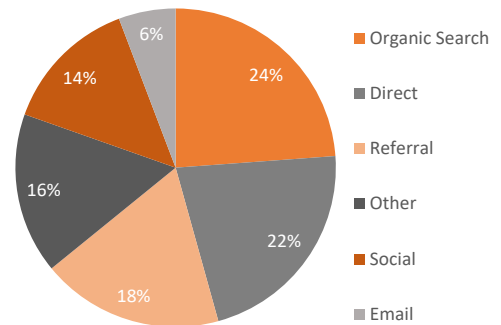
81,112 PAGE VIEWS



TOP INTERNATIONAL COUNTRIES BY SESSION

1. India	877
2. Canada	372
3. Germany	364
4. Ireland	322
5. China	273
6. United Kingdom	175
7. Russia	156
8. Philippines	149

WEBSITE TRAFFIC SOURCE



SOCIAL MEDIA



11.8K
FOLLOWERS
+30% YOY



1M
IMPRESSIONS
+49% YOY



69K
ENGAGEMENTS
+79% YOY

CAMPAIGN RESULTS

Year long campaign promoting workforceCONNECT, sharing local events, and workforce trends in the community.

IMPRESSIONS: 147,704
ENGAGEMENT: 11,317

#WORKFORCE WEDNESDAY

#ECONDEVWEEK22

One (1) week campaign with IEDC's Economic Development Week to showcase what Pasco EDC does in the local economy.
IMPRESSIONS: 9K
ENGAGEMENT: 900+



PARTNERS IN SUCCESS

Pasco EDC relies on the generous support of private sector partners as well as the generous contributions from the Pasco County Board of County Commissioners and local communities to ensure that we have the resources available to deliver the high-quality services Pasco EDC has become known for.

\$584,750



PRIVATE
INVESTMENT

\$115,000



TOTAL EVENT
SPONSORSHIPS

89



PRIVATE
INVESTORS

\$954,000



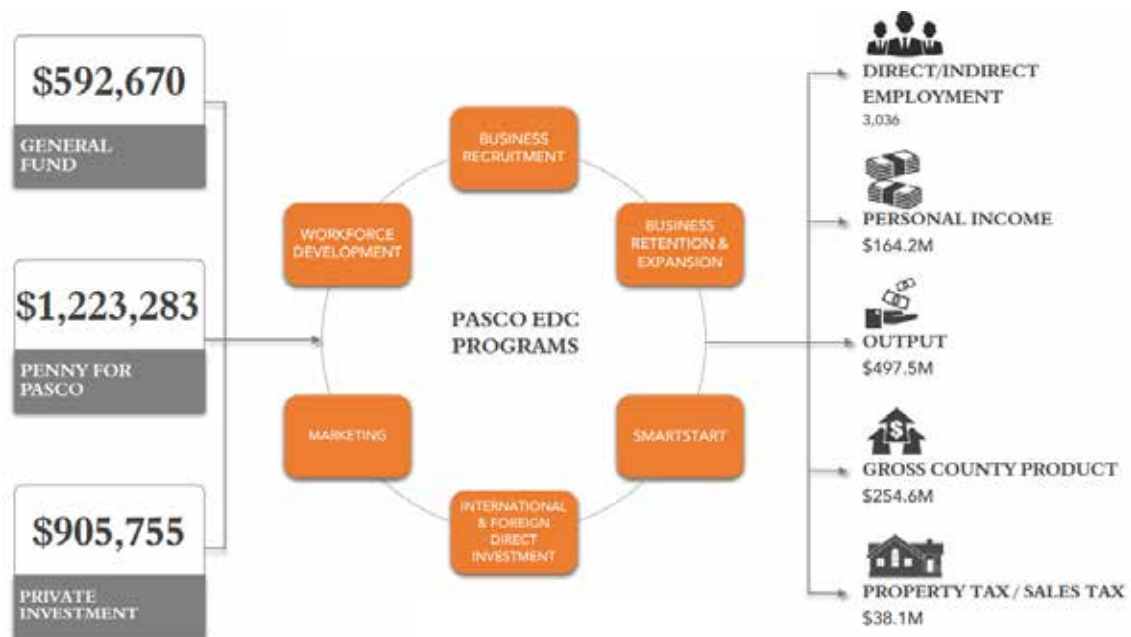
PENNY FOR
PASCO FUNDS

HIGHLIGHTS OF THIS YEAR'S FUNDRAISING EFFORTS INCLUDE:

- Private investor contributions increased by 11% totaling \$584,750 from 89 investors which represents the greatest private investment in our 35-year history.
- CareerSource Pasco Hernando sponsored Economic Forecast Luncheon for \$3,000.
- Wells Fargo donated \$15,000 and SouthState Bank donated \$5,000 to continue to seed the Microloan Program.
- Pasco County increased its base funding to \$557,670 and continues to contribute an additional \$35,000 toward the Global Tampa Bay partnership between Pasco EDC, Tampa Bay EDC, and Pinellas County EDC.
- The Pasco County Board of County Commissioners approved a cooperative funding agreement of \$2,862,000 to fund all of the Penny for Pasco programs through 2024. Pasco County continues to fund all of the Penny For Pasco programs: Ready Sites, workforceCONNECT, SMARTstart Business Incubators, Microloan, Executive Success Program, CO.STARTERS and the Pasco Enterprise Network.

FOR EVERY \$1 OF PUBLIC MONEY INVESTED IN PASCO EDC, \$146 IS RETURNED

THIS ROI REPORT REPRESENTS AN INCREASE TO PASCO COUNTY GROSS DOMESTIC PRODUCT



ROI 146:1

SOURCE: TAMPA BAY REGIONAL PLANNING COUNCIL

EXECUTIVE SUCCESS PROGRAM

The Pasco EDC Executive Success Program was created to encourage engagement between executives in Pasco County existing industries and increase their awareness of opportunities and strengths in the community we work in.

The program is a year long curriculum with a monthly commitment by the executives, where they gain access to enhanced business development opportunities, learn more about Pasco County's growth and the Pasco EDC programs that help them facilitate growth in their organizations.

Companies have the flexibility to assign different representatives based on availability and area of expertise, allowing for a broader strengthening of relationships between individuals in the company and the community stakeholders.



GRADUATES

- Baymar Solutions
- Bravado Pharmaceuticals
- Mettler Toledo
- Moffitt Cancer Center
- Santander Consumer USA
- Signarama
- TRU Simulation + Training

“The Pasco EDC's Executive Success Program provides a unique learning experience for executives that allows them to elevate their thinking around leadership and learn from other successful leaders in a peer environment. It has quickly become the premier executive development program in the county by also providing enhanced business development opportunities and giving executives the tools they need for continued success in Pasco.”

- Stacy Myers, PhD
E-Assessments

BUSINESS EVENTS

THANK YOU TO OUR EVENT SPONSORS

ECONOMIC FORECAST LUNCHEON | JAN 2022

Sponsor: CareerSource Pasco Hernando

Nicholas Lacy, Chief Portfolio Strategist for Asset Management Services (AMS) at Raymond James Financial provided an economic outlook for the year.

GROW PASCO | FEB 2022

Sponsor: CareerSource Pasco Hernando

Peter Kageyama, author for "For the Love of Cities", was the keynote speaker. The event offered multiple breakout sessions for attendees to learn more about valuable aspects of starting or growing a business.

Our world got
smaller. And that is a
good thing.





NETFEST | MARCH 2022

Netfest @ the Barn was held at Starkey Market. Sponsors had the opportunity to participate in a cornhole tournament and network with business professionals while enjoying live music, food, and drinks.

AdventHealth

Artix Entertainment

Bohn Group LLC

CareerSource Pasco Hernando

Charles Perry Partners, Inc.

Coast Mazda & Coast Buick GMC

Coastal Design Consultants, Inc.

Commercial Asset Partners Realty

Duke Energy

Flagship Bank

Florida Avenue Brewing Co.

Florida Design Consultants

Hancock Whitney Bank

Hill Ward Henderson

Invincia Technologies

Northpoint Wealth Management of

Raymond James

San Antonio Citizens Federal Credit Union

Schaefer General Contracting Services

Shumaker Loop & Kendrick LLP

SpringHill Suites Marriott Tampa

Suncoast Parkway

Stantec

Starkey Market

Stearns Weaver Miller Weissler Alhadeff

Suncoast Credit Union

The Sinclair Group

United Way of Pasco County

Walbridge



Leadership Award recipient, Billy Brown's family



34TH ANNUAL AWARDS | SEPTEMBER 2022

After a two-year hiatus during the pandemic, the Annual Awards was back this year at Pasco Hernando State College's Instructional Performing Arts Center (IPAC). With over 300 attendees, the event featured networking and a business awards program. Six business awards and a Leadership Award were given to honor businesses that exhibited exemplary growth through job creation, capital investment, technology, innovation, and community service.

Advent Health

Asphalt Paving Systems

CareerSource Pasco Hernando

Coastal Design Consultants, Inc.

Duke Energy

ECS Florida, LLC

Florida Avenue Brewing Co.

Florida Sports Coast

Gulfside Healthcare Services

Hancock Whitney Bank

HCA Florida Bayonet Point Hospital/

HCA Florida Trinity Hospital

Hill Ward Henderson

Homes by West Bay, LLC

JE Dunn Construction

JL Video

Keiser University - New Port Richey

Metro Development Group

Moffitt Cancer Center

Morton Plant North Bay Hospital and

BayCare Hospital-Wesley Chapel

Pasco-Hernando State College IPAC

Port Tampa Bay

Realtec Business Broker

Rizzetta Real Estate

RP&G Printing

Saint Leo University

SpringHill Suites Marriott Tampa Suncoast Parkway

Stantec

Suncoast Credit Union

Synovus

TECO/Emera

TouchPoint Medical, Inc.

U.S. Water Services Corporation

Vesh Catering

Wells Fargo

Wharton-Smith, Inc.

Withlacoochee River Electric Cooperative



PARTNERS IN GROWTH

THANK YOU TO OUR INVESTORS

BOLDFACE SIGNIFIES INVESTORS OF \$5,000 OR MORE

ACCOUNTANTS & ATTORNEYS

Barbara L. Wilhite, PA

Murtha & Murtha, LLC

Shumaker, Loop and Kendrick, LLP

Stearns Weaver Miller Weissler Alhadeff

Stone, Parker & Company, CPA, PA

Usman Law Firm

COMMUNICATIONS

Charter Communications/Spectrum

COMMUNITY/NON-PROFIT ORGANIZATIONS

Career Source Pasco Hernando

City of New Port Richey

Greater Dade City Chamber of Commerce

North Tampa Bay Chamber of Commerce

The Greater Pasco Chamber of Commerce

United Way of Pasco County

DEVELOPERS/CONTRACTORS/BUILDERS

Adam Smith Enterprises, Inc.

Avalon Park West

Bell Fruit, LLC

Brookfield Properties

Charles Perry Partners, Inc.

Chesterfield Park Associates, LP

Columnar Holdings

Creative Contractors Inc.

Design, Construction & Innovations, LLC

Homes By West Bay, LLC

Diaz Fritz Group, Inc.

JE Dunn Construction

Lennar Homes

Metro Development Group, LLC

RIPA & Associates, LLC

Rooker

Schaefer General Contracting Services LLC

Starkey Ranch Investment Company

Stevens Construction

The Hogan Group

The Sinclair Group

Trias Construction

Walbridge

Wharton-Smith, Inc.

EDUCATIONAL INSTITUTIONS

Academy at the Lakes, Inc.

District School Board of Pasco Co.

Pasco-Hernando State College

Rasmussen University

Saint Leo University

ENGINEERING/ARCHITECTS

Ardurra Group, Inc.

BGE, Inc.

Coastal Design Consultants, Inc.

FINANCIAL INSTITUTIONS

Amerant Bank, N.A.

Bank of America

Centennial Bank

City National Bank of Florida

First Citrus Bank

First National Bank of Pasco

Raymond James

Regions Bank

San Antonio Citizens Federal Credit Union

Santander Consumer USA

Suncoast Credit Union

Synovus Bank

Truist

Wells Fargo

HEALTH INDUSTRY

AdventHealth Connerton

AdventHealth Wesley Chapel

AdventHealth Zephyrhills

HCA Florida Bayonet Point Hospital

HCA Florida Trinity Hospital

Moffitt Cancer Center

Morton Plant North Bay Hospital

MANUFACTURING

ClarkDietrich Building Systems, Inc.

Dixie Belle Paint Company, LLC

REAL ESTATE

Alliance Exchange Corporation

Bissett McGrath Properties

Berkshire Hathaway Florida Properties Group

Commercial Asset Partners Realty

Commercial Partners Realty, Inc.

Cushman & Wakefield of Florida

Klein & Heuchan, Inc.

NorthBridge Commercial Real Estate Group

Nye Commercial Advisors

Pinellas Realtor Org & Central Pasco Chapter

The Weatherford Company, LLC

SERVICE

e-Assesments, Inc.

Hilton Garden Inn Tampa Suncoast Parkway

Invincia Technologies

ISPC

M.E. Wilson Co.

Network People, Inc.

Phillips & Jordan, Inc.

Rizzetta & Company, Inc.

Spherion Staffing

Winston Consulting Group, LLC

UTILITIES

Clearwater Gas System

GE Shady Hills Power Company, LLC

Duke Energy

TECO / Emera

Withlacoochee River Electric Cooperative, Inc.

Special Thanks to the Board of County Commissioners

FOR THEIR CONTINUING SUPPORT OF THE PASCO EDC, THE OFFICIAL ECONOMIC DEVELOPMENT AGENCY FOR PASCO COUNTY

Ron Oakley, District 1

Mike Moore, District 2

Kathryn Starkey, District 3

Christina Fitzpatrick, District 4

Jack Mariano, District 5

Michael Carballa, County Administrator

2020-2021 LEGISLATIVE AGENDA SUCCESSES

PASCO EDC SUPPORTED

LFIR 2781 - Pasco County Research Park Infrastructure for Moffitt Cancer Center campus

Requested \$106,000,000 - APPROVED

HB 3813/LFIR 2069 - Lacoochee Industrial Area Right of Way Improvements

Requested \$5,900,000 - APPROVED

LFIR - Multipurpose Arena Complex at Saint Leo University

Requested \$15,000,000 - APPROVED

HB 3161/ LFIR 1283 - Green Key Drainage Improvements

Requested \$2,000,000 - APPROVED

LFIR 2057 - Center for the Recovery of Missing or Endangered Persons

Requested \$3,200,000 - APPROVED

FY 2022/23 POLICY COUNCIL

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Michael Carballa, *Pasco County*
Nick Carideo, *BayCare Health System*
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Dr. Virnitia Hendricks, *Santander Consumer USA Inc. Foundation*
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Merritt Martin, *Moffitt Cancer Center*
Art Phelps, *Phillips & Jordan, Inc.*
Danielle Ruiz, *Duke Energy*
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Commissioner Mike Moore, *Pasco County District 2*
Jerome Salatino, *CareerSource Pasco Hernando*

VISION

To be known as Florida's most competitive climate for business growth

MISSION

To stimulate balanced and diversified business growth

CORE VALUES

- Integrity
- Innovation
- Accountability
- Leadership
- Collaboration

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SMARTstart Program Director
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