



Tuesday, April 8, 2025

Pasco EDC 37th Annual Awards
SMARTstart COMPANY INTERVIEW FORM

CONGRATULATIONS ON YOUR NOMINATION

Please complete the form below to the best of your ability. For the purposes of this event, please use January 2024 through March 2025 as your reference date. Not all categories and questions may fit your company, please answer all that do apply. Members of the Pasco EDC Annual Awards Committee will schedule a follow-up visit with your company to review this form and learn more about what you do. Nominees will be scored based on company growth, SMARTstart involvement, and community impact as a leading start-up. Winners will be announced at the Pasco EDC 37th Annual Awards event on September 4, 2025.

GENERAL INFORMATION

Company	ATHENAEUM BREWS LLC
Company is	<div>For Profit</div>
Form Completed By	Andria Roscart
Job Title	Owner
Company Address	14135 7TH STREET Dade City, Florida, 33525
Phone Number	(813) 527-1517
E-mail	andria@abl.beer
Company Website	https://abl.beer
Business Type/Industry	Brewery
Product/Service	Craft Beer
Owner	Andria Roscart
Title	Owner
What year was the company established?	2023
Are 50% or more of your sales outside of Pasco County?	<div>No</div>

COMPANY SCALABILITY

Please use January 2024 - March 2025 as the referenced time frame for all questions below unless otherwise stated.

1. Describe the product or services offered:

We create craft brews and serve them in a unique atmosphere.

2. Company milestones, has your company:

Opened Physical Location

Built Customer Base

Purchased Equipment

Please provide details for all milestones you have acheived.

We opened our brick and mortar in Dade City June 2024. We purchased our brewing equipment and taps to serve them. We've been building our customer base since before we opened by participating in beer events as a homebrewer.

3. Projected Revenue:

All responses are confidential and for use of award consideration only

2024 Revenue	106000
2025 Projected Revenue	500000
2026 Projected Revenue	650000

4. Projected Employment:

Current Employment	1
Projected 2025 Employment	3
Projected 2026 Employment	6

SMARTstart Participation

Please use your lifetime involvement with SMARTstart for reference.

1. Have you been a SMARTstart Incubator Member?

No

2. Have you participated in CO.STARTERS?

Yes

3. Have you participated in Entrepreneur Round Tables?

No

4. Have you presented at a SMARTstart class, workshop, or event?

Yes

If yes, please share topic(s) covered:

Building a brick and mortar

5. Has your company received a microloan?

6. Have you attended any SMARTStart classes, workshops, or events?

If yes, please specify

Co.starter classes, and have attended food truck events at the Dade City location

7. Are there any additional ways you have interacted with SMARTstart ? Please explain.

I have partnered with a fellow co.starter classmate Lissette Guerra from Maggie's Snow Shoppe. We create and unflavored seltzer and we purchase her syrups to flavor it with. We also have plans to partner with Nichole Dube of Dube's Farm and Market in the future.

COMMUNITY INVOLVEMENT

Please answer the questions below based on representation of the company only.

1. Are the founders or employees active in community organizations?

If yes, please list:

I spent 9 years with a local school PTA, 2 years with Pasco County PTA and a year on the Florida PTA.

2. Do the founders have any leadership roles in civic organizations?

If yes, please list:

I spent 9 years with a local school PTA as President and treasurer., 2 years with Pasco County PTA as secretary and a year on a Florida PTA committee.

3. Have the founders or employees volunteered time or assisted in fundraising for charitable organizations?

If yes, please list:

I spent 9 years with a local school PTA as President and treasurer., 2 years with Pasco County PTA as secretary and a year on a Florida PTA committee.

4. Does your product or service benefit the community?

We provide current and prior military discounts of 25% we've donated beers and gift certificates to the local police department and other organizations.

2023 INFORMATION: JANUARY TO CURRENT DAY

Has your company made any major changes or additions in the aforementioned categories during 2025?

SUPPORTING DOCUMENTS

No additional information is needed, however if you would like to provide anything else please do so below.

Upload any relevant photos, videos, or supporting documents.

