



GOALS



	NEW JOBS CREATED	CAPITAL INVESTMENT
GOAL	1,200	\$100M
YEAR TO DATE	295	\$162.7M
% OF GOAL	25%	163%

PROJECT ACTIVITY (YTD)

66

LEADS

76

PROJECTS

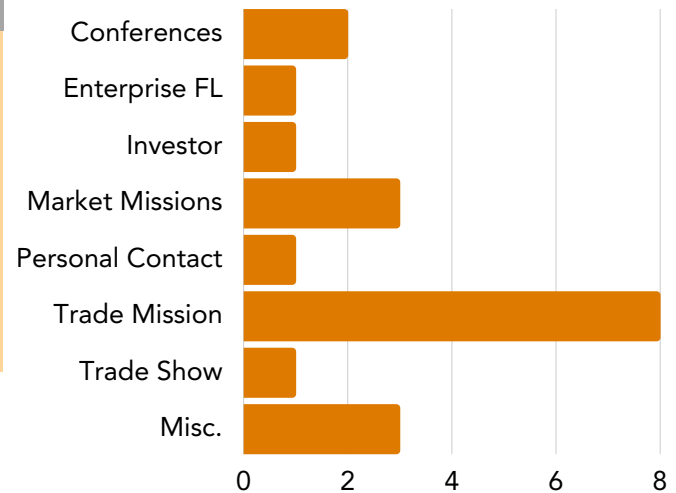
3

SUCCESSSES

**OCTOBER - DECEMBER 2021
EVENTS & CONFERENCES**

- Duke Energy Next Level of Economic Development 2021
- HCA Bayonet Point Rehab Tower Groundbreaking
- Zephyrhills Chamber of Commerce Annual Awards
- Contractors, Closers, and Connections Veteran's Day Luncheon
- Florida Trend Pasco Spotlight Stakeholder Sessions
- Sunrise Holes for Hope Event
- NAIOP ICON East
- MD&M East

LEADS BY SOURCE



15
COMPANY VISITS

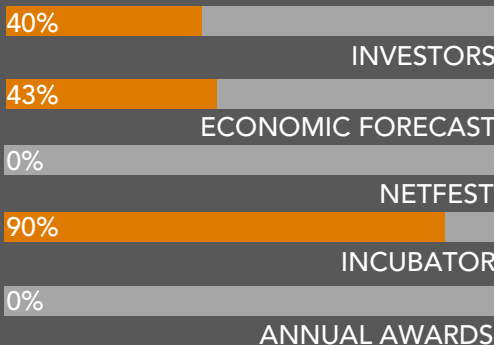


5
PRESENTATIONS TO GROUPS

LOCATION & EXPANSION PROJECTS (YTD)

COMPANY	LOCATION	TARGET INDUSTRY	TOTAL EMP.	NEW EMP.	CAPITAL INVESTMENT	SQ. FT.
NVGTN	Trinity	AM	30	30	\$12,600,000	95,000
Amazon	San Antonio	L&D	500	500	\$150,000,000	517,220
MedFleet, LLC	Hudson	B&PS	40	15	\$100,000	11,000
TOTALS			570	545	\$162,700,000	623,220

FINANCIAL SUPPORT SUMMARY



INVESTORS
2 NEW
91 TOTAL
YTD \$220,500
GOAL \$550,500

ECONOMIC FORECAST LUNCHEON
YTD \$3,000
GOAL \$7,000

NETFEST
YTD \$0
GOAL \$27,000

INCUBATOR
YTD \$370,892
GOAL \$413,933

ANNUAL AWARDS
YTD \$0
GOAL \$35,750

READY SITES

- Eagle Industrial Park announcement pending
- Exhibited at two national conferences: MD&M East and NAIOP Icon East
- Logistics and Distribution target industry showing strong interest in Pasco

ENHANCED MARKETING

- Ready Sites digital campaign to site selectors and business executives in two markets coinciding with trade shows
- Advertorial and full-page advertising in Business Facilities for Ready Sites
- Designed new functional, on-brand space at the KRATE for SMARTstart members

INTERNATIONAL PROGRAM

- November Global Competitiveness Committee Meeting. In planning process of international event Fall of 2022
- Trade mission to Germany/Switzerland with five tracks (FDI, Moffitt, Political, Workforce and Trade/B2B)
- Pasco EDC with Global Tampa Bay participated in 3-day virtual international event (November 30-December 2, 2021): Select Florida presented by Enterprise Florida Inc.

EXECUTIVE SUCCESS PROGRAM

- Three program days held so far with seven more planned this year
- Eighth member added to the program: BBL Hospitality
- Next program day members will attend a Pasco EDC Board meeting

WORKFORCE CONNECT



- Assisted 15 primary target industry companies in Pasco County last quarter
- Hosted our first of two human resource focus groups of the year at Pasco Hernando State College - Porter Campus
- 487 visitors utilized the WorkforceCONNECT website last quarter to locate local training resources or to explore available local careers

SMARTSTART PROGRAM



- Hosted a food vendor fair to give seven new food businesses the opportunity to showcase their wares to 79 community members
- Hired a new program assistant to staff the West Pasco Entrepreneur Center in New Port Richey
- Finished construction of the SMARTstart MarketSpace, pop-up shop and microevent space at the KRATE at the Grove in Wesley Chapel



SMARTSTART A PASCO EDC PROGRAM®



29
OFF-SITE
MEMBERS



17
ON-SITE
MEMBERS



28
CLASSES AND
EVENTS YTD



266
TOTAL
PARTICIPANTS YTD



335
JOBS CREATED OVER
PROGRAM LIFETIME

MICROLOAN FUND



\$31,163
AVERAGE
LOAN



127
JOBS
RETAINED



250
TOTAL JOBS
CREATED

SINCE INCEPTION

YEAR TO DATE

TOTALS SINCE INCEPTION	AMOUNT	TOTALS YTD	AMOUNT
Loans Approved	64	Loans Approved	3
Amount Awarded	\$1,994,400	Amount Awarded	\$150,000
Donations Received	\$1,094,000	Donations Received	-

Q1 LOANS

COMPANY	PRODUCT/SERVICE	TOTAL EMP	AMOUNT	LOCATION	NEW EMP
For Honor and Glory	Gaming Establishment	2	\$50,000	Zephyrhills	0
The Acting Studio Enrichment Academy, LLC	Fine Arts Schools	2	\$50,000	Wesley Chapel	0
Dang Good Sushi, LLC	Restaurant	2	\$50,000	Trinity	0