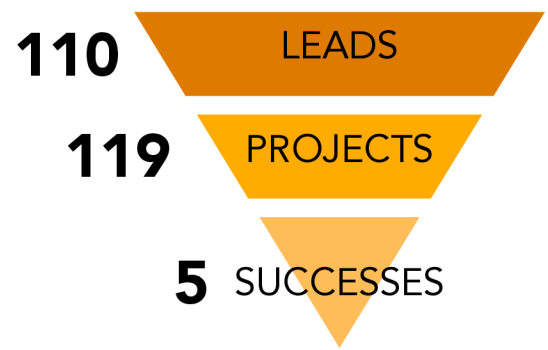


**GOALS**

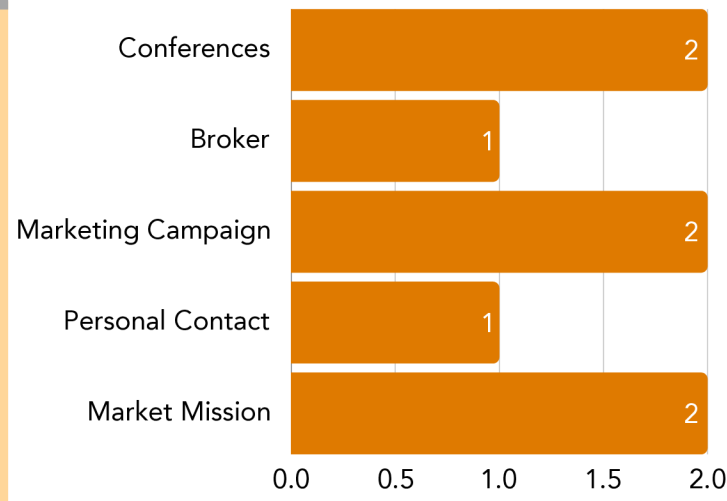


	NEW JOBS CREATED	CAPITAL INVESTMENT
<b>GOAL</b>	1,450	\$300M
<b>YEAR TO DATE</b>	27	\$7.8M
<b>% OF GOAL</b>	2%	2%

**PROJECT ACTIVITY (YTD)**



**LEADS BY SOURCE**



**OCTOBER - DECEMBER 2024  
EVENTS & CONFERENCES**

- Ribbon Cutting and Open House at Warrior Wellness
- Hope Services Zombie 5k
- Tampa Bay Innovation Awards
- 2024 Tampa Bay EDC Annual Meeting
- 28th Annual Stone Crab Festival
- Integris Networking Event
- Tampa Bay Pitch Day
- Rapid Prototyping Event
- CREW Excellence Awards
- Shumaker Night
- Pasco EDC Meet the Members
- Metro Ministries Pasco Leadership Luncheon
- Pasco 50
- Pasco EDC Holiday Appreciation Social
- Garyline Ribbon Cutting
- Networking Social Spark Pasco Hernando
- Workforce Connect Biz Blast
- BAMA General Meeting & Open House
- AmSkills Holiday Block Party
- Zephyrhills Economic Summit
- Groundbreaking TPA Airside D

**21** COMPANY VISITS

**8** PRESENTATIONS TO GROUPS

**LOCATION & EXPANSION PROJECTS (YTD)**

COMPANY	LOCATION	TARGET INDUSTRY	NEW EMP.	CAPITAL INVESTMENT	SQ. FT.
CRYOGENE	Land O' Lakes	LSMT	TBA	TBA	30,000
Florida Custom Mold, Inc.	Odessa	AM	20	\$3,300,000	26,200
Florida Avenue Brewing Co.	Wesley Chapel	AM	2	\$2,000,000	TBA
Bauducco Foods	Zephyrhills	AM	TBA	TBA	500,000
Escape Brewing Company	Trinity	AM	5	\$2,500,000	6,606
<b>TOTALS</b>			37	\$7,800,000	562,806

**FINANCIAL SUPPORT SUMMARY**



**INVESTORS**  
5 NEW  
101 TOTAL

**NETFEST**  
YTD \$18,500  
GOAL \$37,395

YTD \$225,250  
GOAL \$557,700

**ANNUAL AWARDS**  
YTD \$15,000  
GOAL \$83,600

**ECONOMIC FORECAST LUNCHEON**  
YTD \$6,000  
GOAL \$11,600

**INCUBATOR**  
YTD \$365,150  
GOAL \$442,610

## READY SITES

- Bauducco Wins Industrial Deal of the Year Award – CREW Excellence Awards
- Eagle Ready Site: Amazon Robotics Sortation Facility Breaks Ground
- Site Inquiries from Advanced Manufacturers and Food Manufacturing Companies

## INTERNATIONAL PROGRAM

- Promoted Pasco County to Japanese business executives at the annual Southeast U.S.-Japan Meeting in Charlotte, NC.
- Attended foreign direct investment mission to Italy led by Governor DeSantis.
- Planning next Global Tampa Bay trade mission to Mexico City, February 24-27.

## ENHANCED MARKETING

- Launched Double Branch Super Park Ready Site video.
- Completed a Talent Attraction campaign which drove over 6,000 user sessions and 62 form completions where all users opted-in to learn more about Florida's Sports Coast.

## WORKFORCE CONNECT

- Successfully hosted the Pasco 50 event, fostering community engagement and collaboration.
- Organized the impactful Biz Blast initiative, supporting local businesses and entrepreneurs.
- Actively participated in key community and workforce development initiatives, including Spark Pasco Hernando, Keiser University Advisory Committee, and Pasco County Schools Career Advisory Committee.

## SMARTSTART PROGRAM

- The SMARTstart Program was the Recipient of the Tampa Bay Business Journal Innovation Award in the Entrepreneur Support Category.
- SMARTstart in partnership with AMSkills completed the first ever Pasco Rapid Prototyping Bootcamp to inspire local inventors and future manufacturing business owners.
- Established the Innovation in Technology Task Force to develop recommendations for our business community on how to integrate AI and automation in their processes.



### SMARTSTART A PASCO EDC PROGRAM®



**\$32,128**  
AVERAGE  
LOAN



**168**  
JOBS  
RETAINED



**277**  
TOTAL JOBS  
CREATED



**24**  
OFF-SITE  
MEMBERS



**27**  
ON-SITE  
MEMBERS



**46**  
CLASSES AND  
EVENTS YTD



**291**  
TOTAL  
ATTENDEES YTD



**526**  
JOBS CREATED OVER  
PROGRAM LIFETIME

## MICROLOAN FUND

### SINCE INCEPTION

### YEAR TO DATE

TOTALS SINCE INCEPTION	AMOUNT	TOTALS YTD	AMOUNT
Loans Approved	81	Loans Approved	1
Amount Awarded	\$2,602,400	Amount Awarded	\$36,000
Donations Received	\$607,852	Donations Received	\$0

### Q1 LOANS

COMPANY	PRODUCT/SERVICE	TOTAL EMP	AMOUNT	LOCATION	NEW EMP
Graber Joinery, LLC	Carpentry	2	\$36,000	Dade City	1