

**GOALS**



	NEW JOBS CREATED	CAPITAL INVESTMENT
<b>GOAL</b>	1,200	\$100M
<b>YEAR TO DATE</b>	622	\$162.9M
<b>% OF GOAL</b>	52%	163%

**PROJECT ACTIVITY (YTD)**

47

LEADS

96

PROJECTS

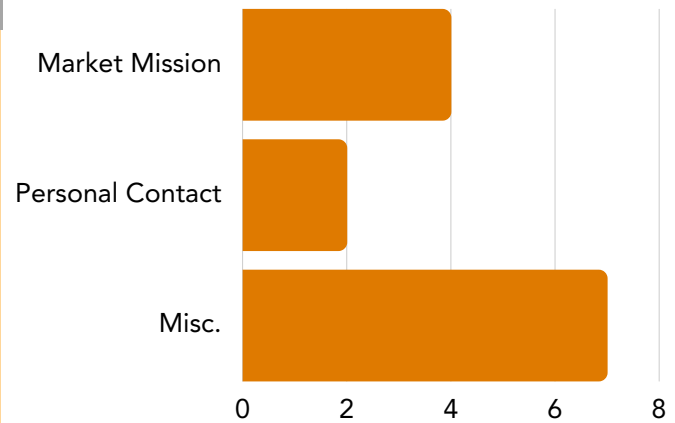
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SUCCESSSES

**MARCH-JUNE 2022  
EVENTS & CONFERENCES**

- Meet the Members
- Pasco 50
- FEDC in St. Petersburg
- Florida Tax Watch
- FEMA Disaster Economic Recovery training
- Flagship Bank Trinity Branch ribbon cutting
- PHSC Dade City Campus Building Groundbreaking
- Florida's Sports Coast Tourism Banquet
- Leadership Pasco Alumni Event
- BIOFlorida Moffit Recognition Event
- Access East Pasco

**LEADS BY SOURCE**



**15**  
COMPANY  
VISITS

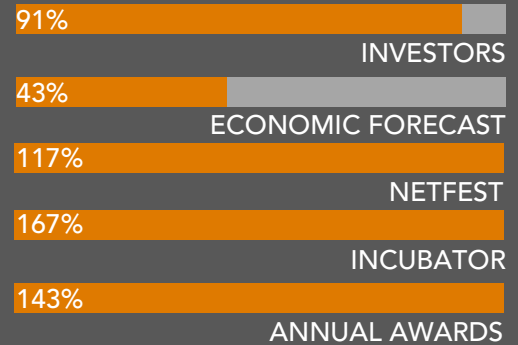


**3**  
PRESENTATIONS  
TO GROUPS

**LOCATION & EXPANSION PROJECTS (YTD)**

COMPANY	LOCATION	TARGET INDUSTRY	TOTAL EMP.	NEW EMP.	CAPITAL INVESTMENT	SQ. FT.
NVGTN	Trinity	AM	30	30	\$12,600,000	95,000
Amazon	San Antonio	L&D	500	500	\$150,000,000	517,220
MedFleet	Hudson	B&PS	40	15	\$100,000	11,000
Arbiter	Odessa	AM	20	20	\$25,000	5,000
NFANT Labs	Port Richey	LSMT	10	10	\$20,000	2,300
K&K European Food Industries	-	AM	1	-	\$20,000	-
Softgent	Wesley Chapel	HT	1	0	-	-
<b>TOTALS</b>			<b>570</b>		<b>\$162,700,000</b>	<b>623,220</b>

**FINANCIAL  
SUPPORT SUMMARY**



**INVESTORS**

4 NEW  
91 TOTAL

YTD \$501,520  
GOAL \$550,500

**INCUBATOR**

YTD \$680,197  
GOAL \$413,933

**NETFEST**

YTD \$31,500  
GOAL \$27,000

**ANNUAL AWARDS**

YTD \$51,000  
GOAL \$35,750

**ECONOMIC FORECAST LUNCHEON**

YTD \$3,000  
GOAL \$7,000

### READY SITES

- Inquiries have increased as Ready Sites is marketed at national conferences and digital media campaigns in major markets.
- Logistics and distribution is still in high demand. Attention from the Life Sciences and Medical Technology sector is increasing from leads at trade shows and market missions.
- NJ-PA market mission. Eight appointments with manufacturers needing sites
- Promoted sites at trade shows in St. Pete, Phoenix, and San Diego.
- Interest from speculative industrial developers has increased.

### INTERNATIONAL PROGRAM

- Attended Tampa Bay Trade & Protocol Consular Corps., over 30 countries and regional partners were represented.
- FDI Mission to Edinburgh, Scotland for the World Forum 2022. 10 appointments with FDI prospects.
- Hosted Global Competitiveness Committee meeting at Santander, feat. Commissioner Kathryn Starkey, Port of Tampa, and Tampa International Airport as the guest speakers.
- Exhibited at the Enterprise Florida Booth through Global Tampa Bay at the 2022 Select USA Investment Summit.
- \$852,000 year-to-date reported export sales by Pasco companies.

### EXECUTIVE SUCCESS PROGRAM

- One remaining program day left on August 10th and a graduation celebration dinner on August 18th.
- Seven companies graduating: Moffitt Cancer Center, Santander, TRU Simulation, Baymar Solutions, Signarama, Mettler Toledo, and Bravado Pharmaceuticals.
- Potential recruits for 2022-23 cohort have been contacted and recruiting is progressing.

### ENHANCED MARKETING

- New Ready Sites digital marketing campaign targeted trade show in San Diego; currently targeting upcoming trade show in Chicago.
- Created and released WorkforceCONNECT video.
- Created more SMARTstart video testimonials, focusing on those who have received the Santander scholarship.

### WORKFORCE CONNECT



- Produced workforce video promoting Pasco careers in target industries to young adults, with support from Duke Energy.
- Hosted "Pasco 50" event for HR professionals at Rasmussen University.
- 2,114 visitors utilized the WorkforceCONNECT website to locate local training resources or to explore available local careers.

### SMARTSTART PROGRAM



- SMARTstart at the KRATE, a popup marketplace, had its grand-opening on June 4.
- Hosted a Meet the Members event in May, connecting Pasco EDC investors with SMARTstart incubator members, and used two SMARTstart incubator food vendors.
- Launched new tech roundtable, bringing up the total number to 4 monthly roundtables.



## SMARTSTART

A PASCO EDC PROGRAM®



**16**  
OFF-SITE  
MEMBERS



**30**  
ON-SITE  
MEMBERS



**98**  
CLASSES AND  
EVENTS YTD



**711**  
TOTAL  
PARTICIPANTS YTD



**340**  
JOBS CREATED OVER  
PROGRAM LIFETIME

## MICROLOAN FUND



**\$31,163**  
AVERAGE  
LOAN



**139**  
JOBS  
RETAINED



**340**  
TOTAL JOBS  
CREATED

### SINCE INCEPTION

### YEAR TO DATE

TOTALS SINCE INCEPTION	AMOUNT	TOTALS YTD	AMOUNT
Loans Approved	66	Loans Approved	5
Amount Awarded	\$2,016,400	Amount Awarded	\$172,000
Donations Received	\$1,149,000	Donations Received	\$20,000 (private)

### LOANS YTD

COMPANY	PRODUCT/SERVICE	TOTAL EMP	AMOUNT	LOCATION	NEW EMP
For Honor and Glory	Gaming Establishment	2	\$50,000	Zephyrhills	0
The Acting Studio Enrichment Academy, LLC	Fine Arts Schools	2	\$50,000	Wesley Chapel	0
Dang Good Sushi, LLC	Restaurant	2	\$50,000	Trinity	0
Spa C'est la Vie	Salon & Spa	1	\$12,000	Dade City	0
WhatToGetMom.com LLC	Electronic Shopping	3	\$10,000	New Port Richey	3