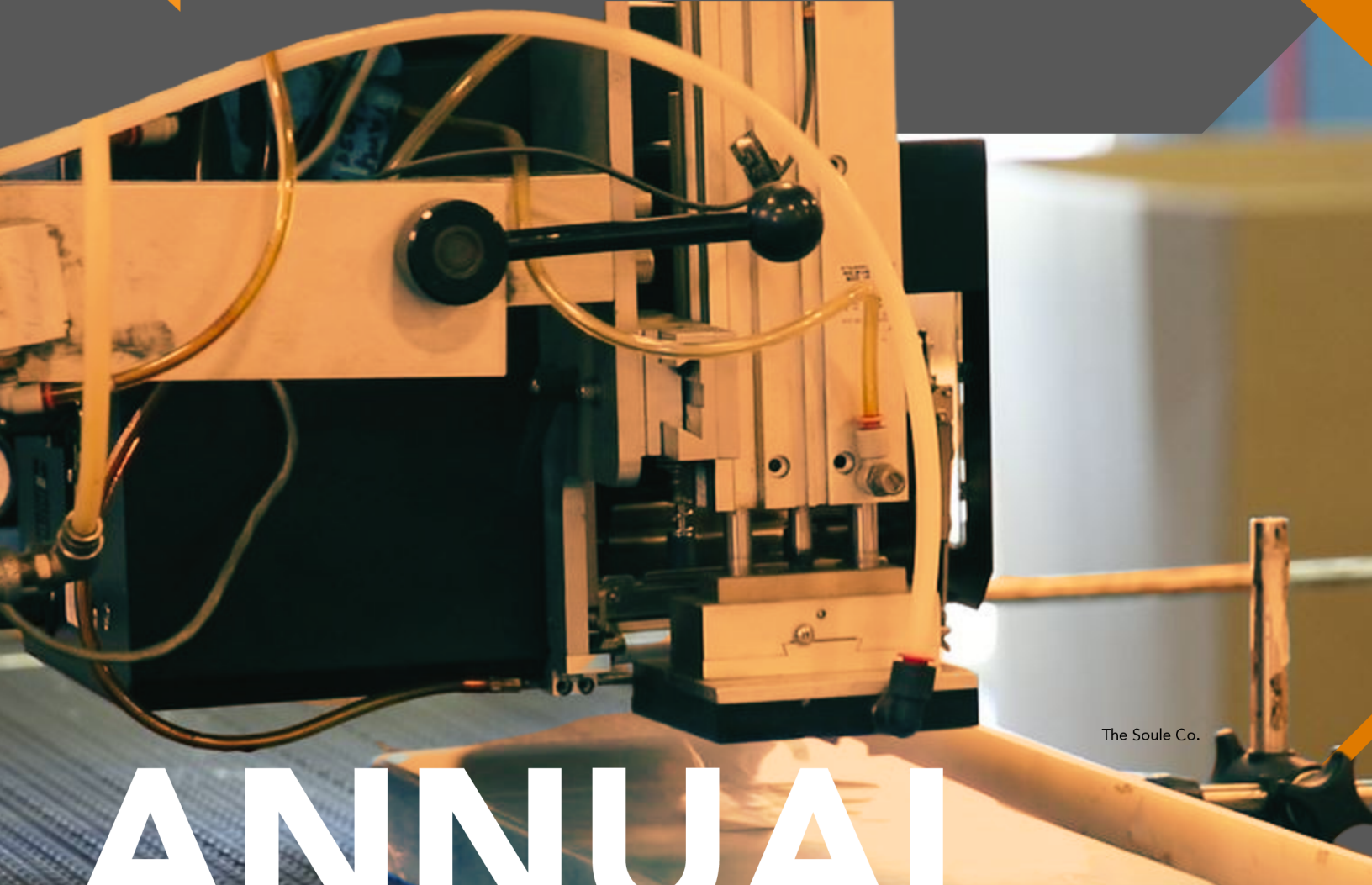




PASCO EDC
NORTH TAMPA BAY, FLORIDA.®



The Soule Co.

ANNUAL REPORT 2023-24



Welcome to the 2024 Annual Report,

Over the past year, the Pasco EDC team, alongside our dedicated partners, has successfully facilitated the creation of over 1,100 new jobs in Pasco County. This achievement stems from 14 new projects and expansions that have chosen to invest in our county, totaling more than \$359 million—an impressive doubling of last year’s investment!

Our outreach has also been significant. In the last year, we embarked on missions to Japan, Switzerland, Liechtenstein, Italy, Austria, Mexico, and Canada, resulting in numerous new projects and promising leads. At any given moment, we were actively engaged with over 250 projects and leads, reflecting the sustained interest in our workforce, available properties, and pro-business environment.

The impact of our efforts is clear: several projects have successfully launched on our Ready Sites, and Pasco County now ranks as the 3rd fastest-growing county in the United States by net migration.

As President/CEO, one of my greatest joys is witnessing the growth and development of our team. For the second consecutive year, one of our outstanding team members received statewide recognition from the Florida Economic Development Council (FEDC). Ms. Sarah Alway, Economic Development Coordinator, received the Dan Webster Young Innovator Scholarship Award. This prestigious recognition honors her exceptional contributions and aspirations within Florida’s economic development sector and comes with a \$5,000 scholarship toward achieving the Certified Economic Developer (CEcD) designation.

Our success is deeply rooted in collaboration. We are grateful for the ongoing support of our Pasco County Government, Chambers of Commerce, academic institutions, training partners, and investors. Together, through both prosperous times and challenges, we are stronger and achieve more. We appreciate our partners in helping us all “live the kind of life we want to live.”

We are #PascoProud.

It has truly been an extraordinary year for Pasco County!

FROM OUR CEO, BILL CRONIN

INCOMING CHAIR, STACEYANN SINCLAIR JIBBISON



I am truly honored to step into the role of incoming Chair for the Pasco Economic Development Council's 2024-2025 Board of Directors. Watching Pasco County grow and evolve has been inspiring, and the momentum we've built positions us for another exceptional year ahead. The Pasco EDC team and leadership remain committed to our vision and mission: to be known as Florida's most competitive climate for business growth while fostering balanced and diversified economic development.

As Chair, I'm eager to contribute to this mission and build upon the great work of my predecessors. The coming year is filled with potential—new opportunities, meaningful partnerships, and collaboration across our community. We are focused on thoughtful, diversified growth, working hand in hand with Pasco County Government, board members, investors, business leaders, and both public and private sector partners.

The Pasco EDC Annual Report highlights the many milestones we've achieved throughout the 2023-2024 fiscal year. From the success of the Collaborative Planning & Development Task Force with Pasco County

Government and Ernest & Young, aligning with the county's strategic plan, to the accomplishments of the Business Resilience & Sustainability Task Force in promoting economic resilience and sustainable practices, this year's progress has been remarkable. We concluded the year with another successful celebration marking Pasco EDC's 36th anniversary.

Looking ahead, I'm excited to work closely with the Board, the incredible Pasco EDC staff, and initiatives like our incubator and workforce development programs. Our Policy Council, along with all our business and community partners, will play a key role as we bring in new capital investments, create jobs, and continue expanding Ready Sites for future development.

Pasco County holds a special place in my heart, not only as a longtime member and now Chair of Pasco EDC but as a leader at Rasmussen University, which has served students here for over 17 years. Our faculty, staff, and students inspire me with their commitment to education and the community's growth. They are key drivers of Pasco's success. By attracting investments, creating jobs, and expanding opportunities, we're not just building the economy—we're shaping a future that benefits us all.

Staceyann Sinclair Jibbison
Vice President of Campus Operations
Rasmussen University



BUSINESS RECRUITMENT

The Pasco EDC utilizes a proactive approach in our business development efforts. The Business Development program encompasses recruitment of new businesses, retention and expansion of current Pasco County businesses, workforce development through WorkforceCONNECT, an entrepreneur ecosystem through SMARTstart, and international business initiatives with current Pasco County companies as well as recruitment efforts through Foreign Direct Investment.

The Business Development Program sets a strong foundation to actively recruit companies in our six identified target industries, presenting Pasco County as the most competitive community to locate their businesses.

TARGET INDUSTRIES:

Advanced Manufacturing, Aerospace, Aviation & Defense, Business & Professional Services, High Technology, Life Sciences & Medical Technology, Logistics & Distribution

READY SITES

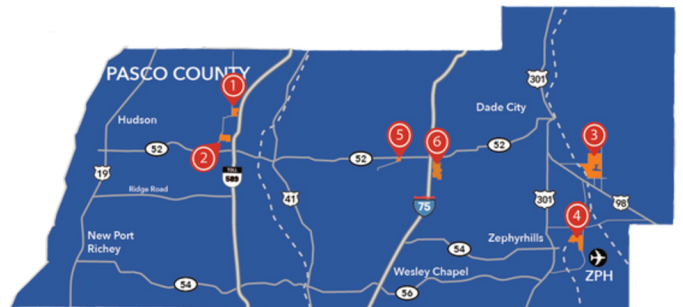
The Pasco EDC Ready Sites Program partners with property owners to assess, evaluate and certify large tracts of industrial land to market and attract target industry projects. This year the first developer-owned site was added to the program. Double Branch Super Park is a 611-acre property with significant investment in utilities and road infrastructure. There are currently six (6) sites, totaling 2,720 acres, being marketed to site selectors, developers and end users.



In late 2023, Bauducco Foods, a Brazil-based food manufacturer, purchased 72 acres of the Zephyrhills Airport Industrial Park Ready Site and announced it will create 600 jobs and invest \$233 million. Additionally in 2024, MiTek purchased the entire 111-acre North Tampa Bay Industrial Park for its \$78 million 480,000 square foot Southeast Center of Excellence where they will retain 125 regional jobs and add 25 new jobs.



Stefano Mozzi, CEO
Bauducco USA



Contributions to Pasco County's Gross County Product provides opportunities for its residents to improve their quality of life. Pasco EDC continues to utilize the Pasco Ready Sites Program as a recruitment tool when promoting Pasco County as a place to START, MOVE, or GROW a business.

123

LEADS



1,182

JOB
CREATED



\$360M

CAPITAL
INVESTMENT



1.4M

SQUARE
FOOTAGE

14

SUCCESSSES

108

ACTIVE
PROJECTS

“ Bauducco chose Pasco County after a long and very detailed analysis in which more than seven states and over ten counties around the country were reviewed and studied. Due to the business-friendly environment and the support and professionalism we received from the business development teams in the State, County and the City; as well as the great location, we decided to make Zephyrhills our new and main production hub for the U.S.A. market. ”

-Stefano Mozzi, CEO, Bauducco USA

COMPANY NAME	INDUSTRY	REPORTED JOBS	SQUARE FOOT	CAPITAL INVESTMENT	LOCATION
Monster Transmissions ⁺	Advanced Manufacturing	52	23,000	\$780,000	Odessa
MiTek Inc.	Advanced Manufacturing	153	480,000	\$78,600,000	Zephyrhills
Reading Truck Body LLC	Advanced Manufacturing	56	80,500	\$14,000,000	Hudson
Southeast Culvert Inc.	Advanced Manufacturing	25	70,000	\$12,000,000	Lacoochee
Xgenex	High Technology	2	3,655	\$30,000	Lutz
Lincare	Life Sciences & Medical Tech	25	50,000	\$1,250,000	Lutz
Belmar Pharmacy	Life Sciences & Medical Tech	150	26,363	\$15,000,000	Odessa
CoVar Transportation*	Logistics & Distribution	18	5,500	\$20,000	Lutz
Bauducco Foods ⁺	Advanced Manufacturing	600	403,000	\$233,000,000	Zephyrhills
Brooklyn Bottling	Advanced Manufacturing	60	79,000	\$1,200,000	Dade City
Daikin Industries ⁺	Logistics & Distribution	20	60,000	\$2,000,000	Wesley Chapel
Florida Design Consultants, Inc.*	Business & Professional Services	6	9,000	\$300,000	Trinity
Professional Hair Labs* ⁺	Advanced Manufacturing	5	10,000	\$1,500,000	Zephyrhills
The Soule Co.*	Advanced Manufacturing	10	127,000	\$400,000	Wesley Chapel

*Existing Industry Expansion Project

⁺Foreign Direct Investment Project



BUSINESS RETENTION & EXPANSION

The Business Retention & Expansion (BR&E) program is how we build and maintain relationships with Pasco-based companies. Throughout the year, we visited with 81 primary businesses to assess current trends and identify additional needs as well as offer assistance to help them grow.

Our team worked with four of our existing businesses to assist them in expanding this year resulting in over 21 new jobs.



81

COMPANIES VISITED



\$2.2M

CAPITAL INVESTMENT



39

JOBS CREATED

“When the time came to choose our newest headquarters in central Florida, there were key factors that could only be found in Pasco County, economic growth and development. Both of which are in abundant supply. We are honored to be a part of Pasco County’s ever-growing landscape and grateful to Pasco EDC for their support in the expansion of CoVar and look forward to continued partnership.”

- Collin Cole, CEO/Owner, CoVar Transportation

ANNUAL AWARDS WINNERS

PASCO ESTABLISHMENT



GARYLINE

Left to right:

Richard Hellinger,
Garyline

Michele Leo Hintson,
Shumaker,
Loop, and
Kendrick LLP

Bill Cronin,
Pasco EDC

ECONOMIC EXCELLENCE

SMALL CATEGORY



JTD ENTERPRISES, INC.

Left to right:

Josh Jones,
JTD Enterprises

Kayleigh Wilson,
JTD Enterprises

Michele Leo Hintson,
Shumaker, Loop,
and
Kendrick LLP

Brian Krasicky,
JTD Enterprises, Inc.

Bill Cronin,
Pasco EDC

ECONOMIC EXCELLENCE

LARGE CATEGORY



TRU SIMULATION + TRAINING

Left to right:

Michele Leo Hintson,
Shumaker, Loop,
and
Kendrick LLP

Vance Ontjes,
TRU Simulation
+ Training

Jerry Messaris,
TRU Simulation
+ Training

Bill Cronin,
Pasco EDC

WorkforceCONNECT aims to reduce long-term employee recruitment and retention costs by bringing together employers, training providers and assistance programs to help local firms create seamless pipelines of talent to meet their current and future workforce needs.



*FloridaCommerce (2022 data effective Jan. 2024) **Florida Economic and Demographic Research

PASCO 50

Pasco 50 is a WorkforceCONNECT semiannual event for human resource professionals throughout Pasco County to discuss workforce trends in the community.

EMPLOYMENT LAW

Employment law is the section of laws that govern the relationship between an employee and their employer, including the rights and responsibilities of both parties. Guest speaker, Brad deBeaubien, Partner at Shumaker, Loop & Kendrick, LLP, led discussions on employment law and how it can affect business.

MITIGATING RISK AND STAYING COMPLIANT WHILE ATTRACTING AND RETAINING TOP TALENT

This discussion was led by Nick Calabrese, PEO Sales Representative at Paychex. He discussed methods to attract and retain top talent at your company.



WORKFORCECONNECTPASCO.COM

The workforceCONNECT website features tools to help bridge the gap between employers and career seekers. There are now more tools and resources available to the Pasco County business community on a user-friendly website.

One of the tools is called ConnectOPP, this easy-to-use tool serves as a conduit between employers and jobseekers, where employers can post available engagement opportunities such as internships, apprenticeships, and facility tours. These opportunities play a pivotal role in helping individuals discover their career interests, acquainting them with available job prospects, and guiding them towards acquiring the necessary skills to achieve their desired career paths.

Posada Aviation collaborated with Pasco-Hernando State College (PHSC) to achieve approval as an official FAA provider for the Open Door Grant program. This partnership involved rigorous planning, coordination, and adherence to strict regulatory standards to meet the FAA's comprehensive criteria. Posada Aviation is now equipped to offer enhanced educational opportunities and resources, making aviation training more accessible to aspiring pilots and aviation professionals through the Open Door Grant program. The Open Door Grant program from PHSC is designed to provide financial assistance to students pursuing short-term workforce training programs.



ConGlobal hired three talented interns from Saint Leo University, providing these students with valuable hands-on experience and professional development opportunities within the company. Two of the interns accepted full-time positions upon the completion of their internships. This initiative not only underscores ConGlobal's commitment to fostering young talent and supporting educational institutions but also highlights the company's strategic approach to workforce development and its dedication to nurturing future industry leaders.



INTERNATIONAL BUSINESS

The Pasco EDC international program works with local partners to share the Tampa Bay region as a place to start, move, or grow a business. This year, we participated in a trade mission to Vancouver, BC joined with our regional partners in Pinellas and Hillsborough counties, collectively known as Global Tampa Bay. Pasco EDC attended several international events in both the local and international communities which further promote Pasco County and strengthen relationships with international partners.

CANADA TRADE MISSION

Pasco EDC attended Global Tampa Bay's trade mission to Vancouver, BC. It was a valuable opportunity to strengthen Tampa Bay's ties to Western Canada. The mission provided our delegation, including local businesses and key elected officials, the chance to engage with Canadian trading partners and counterparts to share best practices in governance, economic development and trade. We also explored opportunities for foreign direct investment, particularly in sectors like aerospace and life sciences, which align with our regional target industries.

PASCO EDC INTERNATIONAL BUSINESS MISSION
1

INTERNATIONAL MEETINGS
60

ACTIVE FDI PROJECTS
44

EXPORT SALES
\$183.1K*

4 FDI PROJECT SUCCESSES

COMPANY NAME	REPORTED JOBS	CAPITAL INVESTMENT
Monster Transmissions	52	\$780,000
Bauducco Foods	600	\$233,000,000
Daikin Industries	20	\$2,000,000
Professional Hair Labs	5	\$1,500,000

*Companies who received export counseling or participated in a trade mission



“I am excited about the potential for new partnerships that will benefit both our communities and the economy in Pasco County. This trip not only allowed us to forge valuable connections but also to exchange insights on best practices that can enhance our local industries.”

-Kathryn Starkey, Vice Chair,
Pasco County Commissioner, District 3

GROWING GLOBAL

In February, Pasco EDC held the 2nd Annual Growing Global event in recognition of Pasco County's International Business and Tourism Day. Attendees were presented an update from Andrew McIntosh, Partner at Shumaker, Loop, & Kendrick, LLP on Canada-Tampa Bay trade resources to assist in growing local businesses through exporting. The event also featured a panel discussion of international trends featuring international business leaders and resource partners from Tampa International Airport, U.S. Commercial Service, Florida SBDC @ USF, Florida Avenue Brewing, and Port Tampa Bay.



INTERNATIONAL EVENTS

EVENT	LOCATION	PURPOSE
SEUS Japan Meeting	Tokyo, Japan	Promoted U.S. - Japan economic and business collaboration
Bio Japan Conference	Yokohama, Japan	Facilitated global biotech innovation and industry partnerships
FT Investing in America Summit	Miami, FL	Showcased U.S. investments, economic trends, and business growth strategies
MEDICA Conference	Düsseldorf, Germany	Establish connections to recruit life science businesses
IITSEC Conference	Orlando, FL	Connected with leaders in modeling and training technologies recruitment
Dept. of Commerce/ State Dept. Region Visit	Tampa, FL	Met to discuss regional trade trends and collect feedback on services
FDI Trade Mission	Switzerland/ Liechtenstein	Fostered connections with Swiss and Liechtenstein life science businesses
Canada Day Celebration Event	Tampa, FL	Strengthened relations and fostered connections with Canadian stakeholders
CIDEP FDI Mission	Vienna, Austria	Attended meetings with life science companies for investment opportunities
Growing Global Event	Wesley Chapel, FL	Engaged international business leaders and resource partners to promote exporting and foster global connections for local businesses
Global Tampa Bay FDI Mission	London, UK	Established connections with UK target industry companies for U.S. expansion, supported by the British American Business Association
Doing Business in Canada Presentation	Tampa, FL	Informed local businesses about exporting to Canada and encouraged participation in the upcoming Vancouver trade mission
Aeromexico Region Visit	Tampa, FL	Promoted new Aeromexico direct service between Tampa and Mexico City
IAMC Mexico City Meeting	Mexico City, Mexico	Engaged with industrial asset managers to explore investment opportunities
Global Tampa Bay Trade Mission	Vancouver, BC, Canada	Facilitated business and political exchanges between Tampa Bay and Canada.
TBOWIT Event	Tampa, FL	Promoted international e-commerce strategies for local businesses



CO.STARTERS for Causes



SMARTstart A PASCO EDC PROGRAM®

SMARTstart is a comprehensive menu of programs and resources available to Pasco County-based companies. SMARTstart focuses on the entrepreneurs. Whether they are in need of workspace, funding, guidance, collaboration or education, SMARTstart is there for them. In response to specific demand from our community, SMARTstart created two specialized programs this year - one for our non-profits, CO.STARTERS for Causes, and another for our area inventors and future manufacturers, Pasco Rapid Prototyping Bootcamp.



TOTAL EVENTS
153



TOTAL EVENT PARTICIPANTS
983



COUNSELING SESSIONS
464



INCUBATOR MEMBERS
94

INAUGURAL "CO.STARTERS FOR CAUSES" CLASS GRADUATES

Pasco EDC was proud to announce the successful completion of the inaugural "CO.STARTERS for Causes" cohort, a unique nine-week program specifically designed for non-profit organizations. The program provided vital training for local non-profit organizations to scale and meet the demands of our growing community by engaging in a robust curriculum that included topics like knowing their customer, finding the right solution, marketing, financial modeling, and legal considerations. At the end of the graduation ceremony, graduates were each awarded a surprise \$600 donation from local community organizations, The Vinik Family Foundation and The United Way of Pasco County.

BUSINESS INCUBATORS

Our entrepreneur centers located in Dade City, Holiday, and Wesley Chapel offer a wide variety of support for growing entrepreneurs:

- Workspace
- Incubator Kitchen
- Conference & Meeting Rooms
- Classes and Workshops
- Member Coaching
- Digital Media Studios



SMARTstart ENTREPRENEUR OF THE YEAR



Left to right:
Michele Leo Hinton,
Shumaker, Loop and
Kendrick LLP,
Jon Richardson,
Jon's Gourmet Nutrition,
Bill Cronin, Pasco EDC

JOHN RICHARDSON,
JON'S GOURMET NUTRITION

CLASSES AND WORKSHOPS



CO.STARTERS 9-WEEK BUSINESS MODEL TRAINING



MICROLOAN PROGRAM



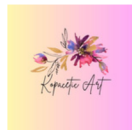
ENTREPRENEUR ROUNDTABLES



INCUBATOR PROGRAM



94 DREAMS BECOMING REALITY

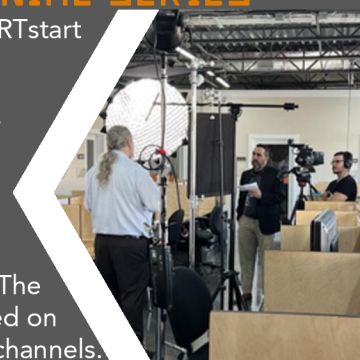


SANTANDER SCHOLARSHIP

Santander Consumer USA Foundation, Inc. granted Pasco EDC \$125,000. Through this donation, SMARTstart created a scholarship fund of \$55,000 with emphasis on woman, veteran, and minority-owned businesses to support their needs for education, workspace, and funding.

VIDEO TESTIMONIAL SERIES

We worked with five SMARTstart participants to create testimonial videos. These entrepreneurs shared how SMARTstart allowed them to participate in valuable programs that assisted in launching and growing their businesses. The videos were then promoted on SMARTstart social media channels.



IMPRESSIONS
119,104



ENGAGEMENTS
35,196

“I learned more in the first six months here, working with SMARTstart, than I did in 19 years of being on my own. I cannot recommend the SMARTstart Program more.”

-Victoria Watson, The Acting Studio

PRESENTATION AT IEDC

This year at the International Economic Development Council (IEDC) conference in Denver, Colorado, Dan Mitchell, SMARTstart Program Director, had the opportunity to present "The Power of Generosity". He shared with 50 economic development professionals from around the country how shifting from a scarcity mindset can inspire our communities to organic growth.





MARKETING PASCO

The Pasco EDC continues to promote opportunities for growth in Pasco County. We not only focus on the promotion of our programs, but also promote the county as a place to live, work, and play. Depending on the target audience, subject matter, or program, marketing initiatives are tailored to meet specific needs. However, all underlying messaging and efforts are to showcase Pasco County in a way that would entice people to **START, MOVE, OR GROW** a business while enjoying an excellent quality of life. Pasco County has all the right makings for success.



BUSINESS DEV. PRESENTATIONS

22



UNIQUE ENGAGEMENTS

109



SMARTstart EVENTS, CLASSES & WORKSHOPS

153

DAN WEBSTER YOUNG INNOVATOR SCHOLARSHIP AWARD





The Florida High Tech Corridor and Florida Economic Development Council awarded Sarah Alway with the Dan Webster Young Innovator Scholarship Award in recognition of her outstanding achievements and professional aspirations.

“Since embarking on my journey in economic development, my ambition has been clear – to become a Certified Economic Developer and effect positive change while breaking barriers as one of the few female business leaders of an economic development organization in Florida,” said Sarah Alway.

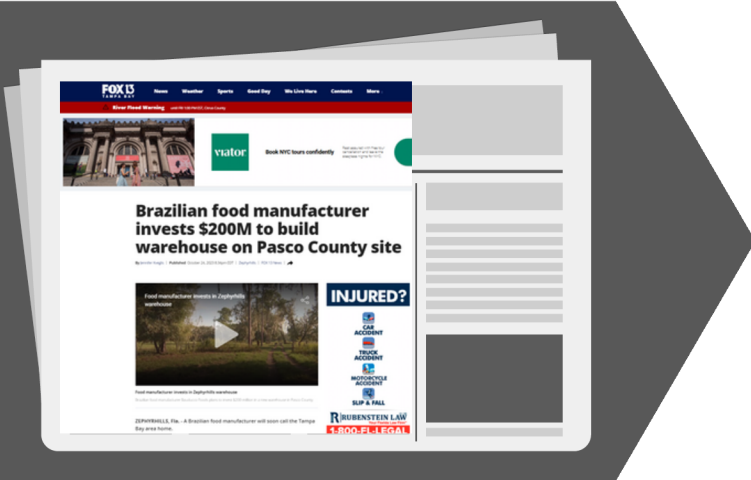
Alway is a graduate of West Virginia University with a Bachelor of Arts in Economics and two minors in Leadership Studies and English, Alway also holds a Master of Science in Economic Development (MSED) from the University of Southern Mississippi.



Pasco EDC Economic Development Coordinator, Sarah Alway, was honored as the recipient of the Dan Webster Young Innovator Scholarship Award at the 2024 Florida Economic Development Council Annual Conference in April 2024.

CATEGORY	PROJECT
 Dan Webster Young Innovator Scholarship Award	Sarah Alway, Economic Development Coordinator
 1/10 Community Impact Projects Named in U.S.	Project of the Year - Bauducco
 Bronze Telly Award	General Not-for-Profit: Pasco EDC Leadership Award Video Honoring Ray Gadd
 Honoree/Supporter Category	Tampa Bay Inno Awards honoree, SMARTstart

MEDIA COVERAGE



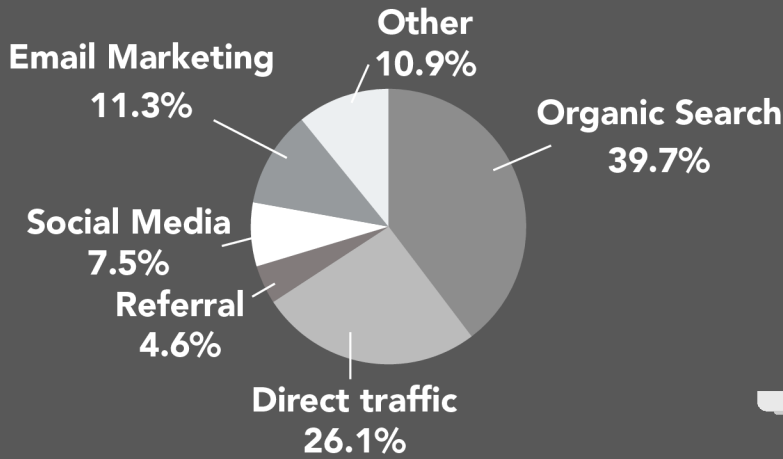
OVER **\$2.5** MILLION
EARNED MEDIA VALUE



OVER **350** STORIES
MEDIA EXPOSURE

WEBSITE ANALYTICS

WEBSITE TRAFFIC SOURCE



SOCIAL MEDIA



FOLLOWERS

12.5K



ENGAGEMENTS

103.4K

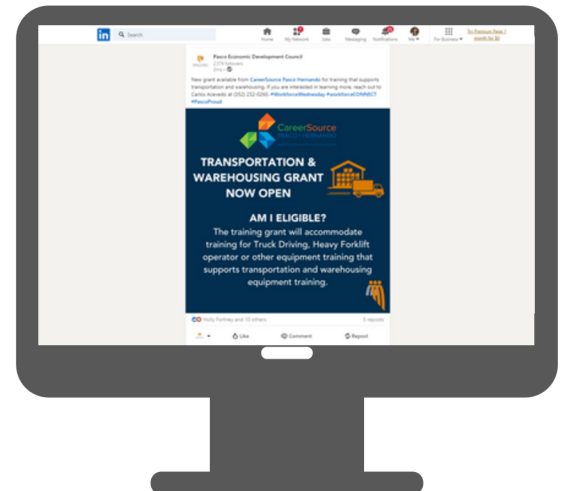


PASCO BIZ CONNECT

Weekly social media campaign promoting the Business Retention & Expansion program. Over 2,275 engagements in its first year.

WORKFORCE WEDNESDAY

Weekly social media campaign promoting the workforceCONNECT program. Over 3,350 engagements and 55,000 impressions.





PARTNERS IN SUCCESS

Pasco EDC relies on the generous support of private sector partners as well as the generous contributions from the Pasco Board of County Commissioners and local communities to ensure that we have the resources available to deliver the high-quality services Pasco EDC has become known for.



PRIVATE INVESTMENT
\$584,750



PRIVATE INVESTORS
97



TOTAL EVENT SPONSORSHIPS
\$125,245



PENNY FOR PASCO FUNDS
\$954,000

HIGHLIGHTS OF THIS YEAR'S FUNDRAISING EFFORTS INCLUDE:

- Private investor contributions increased by 11% totaling \$584,750 from 97 investors.
- Economic Forecast Luncheon sponsorships reach \$6,000 from CareerSource Pasco Hernando, Raymond James, and SouthState Bank.
- Microloan program received donations to continue to seed from Wells Fargo at \$15,000, SouthState Bank at \$5000, and Fifth Third Bank at \$4000.
- Microloan interest earned from the existing 29 loans totaling \$49,665 has been rolled back into the capitalizing of the Microloan program.
- CareerSource Pasco Hernando awarded a \$10,000 grant to continue to enhance the WorkforceCONNECT website.
- United Way donated \$1,000 and the Vinik Family Foundation donated \$4,500 to award the nine CO.STARTERS for Causes penny class organizations upon completion.
- Santander awarded a \$55,000 grant to provide scholarships to entrepreneurs for incubations memberships and to attend CO.STARTERS classes. An additional \$10,000 was granted to market all the SMARTstart programs.
- Duke Energy provided a \$15,000 grant to fund a Talent Attraction Initiative.
- Pasco County maintained its base funding of \$626,130 which includes a \$35,000 contribution towards Global Tampa Bay.
- Pasco County continues to fund all of the Penny For Pasco programs: Ready Sites, WorkforceCONNECT, SMARTstart Business Incubators, Microloan, Executive Success Program, CO.STARTERS and the Pasco Enterprise Network. The Pasco County Board of County Commissioners had approved cooperative funding agreements totaling \$9,393,030 which started in 2015 and continues these services through 2025.

**FOR EVERY \$1 OF PUBLIC MONEY INVESTED IN PASCO EDC,
\$145 IS RETURNED**

THIS ROI REPORT REPRESENTS AN INCREASE TO PASCO COUNTY GROSS DOMESTIC PRODUCT



ROI 145:1

SOURCE: TAMPA BAY REGIONAL PLANNING COUNCIL

EXECUTIVE SUCCESS PROGRAM

The Pasco EDC Executive Success Program was created to encourage engagement between executives in Pasco County existing industries and increase their awareness of opportunities and strengths in the community where we work.

The program had a year long curriculum with a monthly commitment by the executives, where they gain access to enhanced business development opportunities and learn more about Pasco County’s growth and the Pasco EDC programs that help them facilitate growth in their organizations.

“ I am so grateful to have had the opportunity to participate in the Executive Success Program. I, along with several other business leaders in Pasco County, gained valuable leadership skills and learned more about Pasco County's growth and development. ”

-Katie Duncan, Marketing Manager,
AdventHealth Zephyrhills and Dade City,
2024 Executive Success Program Graduate



2024 Graduates

- AdventHealth
- Greater Zephyrhills Chamber of Commerce
- SKF Development
- St. Johns Properties
- Southlake Signs Tampa

BUSINESS EVENTS

THANK YOU TO OUR EVENT SPONSORS



ECONOMIC FORECAST LUNCHEON | JANUARY 2024

Ben Friedman, Economic Development Specialist at Duke Energy, discussed the local Pasco County and State economic overview, meanwhile, Brian Barker, Chief Investment Officer at South State Bank, reflected the nation's economy from 2023 and an outlook into 2024.

SPONSORS

CareerSource Pasco Hernando, Raymond James, SouthState Bank



GROW PASCO | MARCH 2024

GROW Pasco gave entrepreneurs the opportunity to attend 15 breakout sessions led by some of the best business minds in the area and hear from keynote speaker Colonel Jay Powers as he discussed how leadership and self-care underpin organizational growth and success.

SPONSORS

Career Focus, Inc.
 CareerSource Pasco Hernando
 Check Before Hire, LLC
 Complete I.T. Corp
 Economic Impact Catalyst

Florida Blue
 FSBDC at USF
 Habitat Pinellas & West Pasco Habitat East & Central
 JMI Resource
 Mihara & Associates

Rosie Paulsen Enterprises
 RP&G Printing
 Spectrum Enterprise
 Spherion Staffing
 USF Corporate Training and Professional Education





NETFEST | APRIL 2024

The 21st Annual NetFest was held at Tampa Bay Sporting Clays. Sponsors had the opportunity to participate in clay shooting and there was an evening full of networking with hundreds of business professionals.

SPONSORS

AdventHealth
AdventHealth Center Ice
CareerSource Pasco Hernando
Central Pasco Realtor Organization

Coastal Design Consultants, Inc.
Construction Services, Inc. of Tampa
Double Branch

FCL Builders
Florida Design Consultants, Inc.
Florida's Sports Coast

Len-Angeline, LLC
Suncoast Credit Union
Wharton-Smith, Inc.



PASCO COUNTY INDUSTRIAL UPDATE | JULY 2024

The second annual Pasco County Industrial Update featured a panel discussion on the current industrial lending and development climate, as well as an overview of the Ready Sites Program.



36th ANNUAL AWARDS | SEPTEMBER 2024

The 36th Annual Awards was hosted at the Pasco-Hernando State College Instructional Performing Arts Center (IPAC). Pasco EDC recognized five businesses for their economic impact and innovation in the community. Mrs. Avis Phillips and the late Ted Phillips of Phillips & Jordan were honored as the recipients of the Leadership Award.

SPONSORS

AdventHealth
Ameriprise Financial
Bay Area Manufacturers Association
CareerSource Pasco Hernando
Commercial Asset Partners Realty
Creative Contractors
Florida Avenue Brewing Co
Florida Design Consultants, Inc.
Florida High Tech Corridor
Florida Sports Coast
Greater Tampa Realtors

Habitat for Humanity
HCA Florida Bayonet Point Hospital
HCA Florida Trinity Hospital
Hill Ward Henderson
Hyatt Place Tampa Wesley Chapel
JL Video
Metro Development Group
Moffitt Cancer Center
Mortant Center North Bay Hospital/BayCare Hospital
Wesley Chapel

OpenBuilds
Pasco-Hernando State College
RP&G Printing
Synovus
TECO Energy
U.S. Water Services Corporation
USF Corporate Training & Professional Education
Wharton-Smith, Inc.
Withlacoochee River Electric Cooperative



PARTNERS IN GROWTH

THANK YOU TO OUR INVESTORS

ACCOUNTANTS AND ATTORNEYS

Barbara L. Wilhite, PA
 Murtha & Flischel, CPAs
Shumaker, Loop and Kendrick, LLP
 Stearns Weaver Miller Weissler Alhadeff
 SPC, CPAs and Associates, LLC
 Usman Law Firm

COMMUNICATIONS

Charter Communications/Spectrum

COMMUNITY/NONPROFIT

CareerSource Pasco Hernando
 City of New Port Richey
 Community Foundation of Tampa Bay, Inc.
 East Pasco Chamber of Commerce
 North Tampa Bay Chamber of Commerce
 The Greater Pasco Chamber of Commerce
 United Way of Pasco County

DEVELOPERS/CONTRACTORS/BUILDERS

Adam Smith Enterprises, Inc.
Avalon Park West
Bell Fruit, LLC
 Charles Perry Partners, Inc.
 Chesterfield Park Associates, LP
Columnar Land
Construction Services Inc. of Tampa
 Creative Contractors Inc.

Diaz Fritz Group, Inc.
Homes By West Bay, LLC
JE Dunn Construction
 JM Williams Contractors
 Layton Construction Company, LLC
Metro Development Group, LLC
RIPA & Associates, LLC
Rooker
 Starkey Ranch Investment Company
Tiger Concrete & Screed, LLC
 Wharton-Smith, Inc.

EDUCATIONAL INSTITUTIONS

Academy at the Lakes, Inc.
 District School Board of Pasco Co.
Pasco-Hernando State College
Rasmussen University
Saint Leo University

ENGINEERING/ARCHITECTS

Ardurra Group, Inc.
 BGE, Inc.
Coastal Design Consultants, Inc.
 Florida Design Consultants, Inc.
 Goodwyn Mills Cawood LLC
Haskell
 Stantec

BOLDFACE SIGNIFIES INVESTORS OF \$5,000 OR MORE

FINANCIAL INSTITUTIONS

Bank of America
Capital One
Centennial Bank
DFCU Financial
FiCare Federal Credit Union
Fifth Third Bank
Hancock Whitney Bank
JP Morgan
Raymond James
Regions Bank
San Antonio Citizens Federal Credit Union
Santander Consumer USA
SouthState Bank
Suncoast Credit Union
Synovus Bank
Truist
United Community Bank
Wells Fargo

HEALTH INDUSTRY

AdventHealth Connerton
AdventHealth Wesley Chapel
AdventHealth Zephyrhills
Florida Blue
HCA Florida Bayonet Point Hospital
HCA Florida Trinity Hospital
Moffitt Cancer Center
Morton Plant North Bay Hospital

MANUFACTURING

ClarkDietrich Building Systems, Inc.
Dixie Belle Paint Company, LLC
Thirsty Buffalo Brewing Company

REAL ESTATE

Alliance Exchange Corporation
Berkshire Hathaway Florida Properties Group
Bohn Group, LLC
CBRE
Colliers
Commercial Asset Partners Realty
Commercial Partners Realty, Inc.
Clifton Larsen Allen, LLP
Cushman & Wakefield of Florida
Eshenbaugh Land Company
Healthtrek LLC
Nye Commercial Advisors
Pinellas Realtor Org & Central Pasco Chapter
Rizzetta Real Estate
The Weatherford Company, LLC
West Pasco Board of Realtors

SERVICE

E-Assesments, Inc.
Hyatt Place Tampa - Wesley Chapel
Integris
Invincia Technologies
ISPC
M & G Janitorial Services
Marsh & McLennan Agency LLC
Phillips & Jordan, Inc.
Relofant
Spherion Staffing
The Southern Group

UTILITIES

Duke Energy
Shady Hills Power Company, LLC
TECO / Emera
Withlacoochee River Electric Cooperative, Inc.

Special Thanks to the Board of County Commissioners

FOR THEIR CONTINUING SUPPORT OF THE PASCO EDC, THE OFFICIAL ECONOMIC DEVELOPMENT AGENCY FOR PASCO COUNTY

Jack Mariano, Chairman, **District 5**
Ron Oakley, Vice Chairman **District 1**
Seth Weightman, **District 2**

Kathryn Starkey, **District 3**
Gary Bradford, **District 4**
Michael Carballa, **County Administrator**

2023-2024 PASCO EDC SUPPORTED LEGISLATIVE AGENDA SUCCESSES

LFIR # 1476/3060 Pasco-Hernando State College: Nursing and Allied Health Advancement Institute

Requested: \$3,000,000

LFIR # 1456/3065 Pasco County Senior Center

Requested: \$1,300,000

HF 1210/SF 2664 - Moffitt Cancer Center Life Sciences Campus Road

Requested: \$1,170,000

LFIR # 1626/1546- Pasco County Parkway Boulevard Sidewalk through Lake Padgett East (Shining Star Drive to Collier Parkway) Pineview Elementary & Middle School

Requested: \$1,170,000

LFIR # 2156/1957- Sen. Hooper/Rep. Yeager High School Manufacturing Academy & Pre-Apprenticeship Expansion

Requested: \$395,000

The Pasco EDC Policy Council and Board of Directors were also active in advocating that steps were taken to ensure that Florida's Live Local Act does not have a negative impact on the community.

FY 2024-25 POLICY COUNCIL

MICHAEL CARBALLA, Pasco County
NICK CARIDEO, BayCare Health System
DR. EDWARD DADEZ, Saint Leo University
KARTIK GOYANI, Metro Development Group
RICKY GUDE, Withlacoochee River Electric Cooperative
MARC HOENSTINE, Duke Energy
MATT FETTERHOFF, Phillips & Jordan, Inc.
DR. JESSE PISORS, Pasco-Hernando State College
RYAN QUATTLEBAUM, AdventHealth Wesley Chapel
ANDY TAYLOR, TECO/Emera
JAMIE WILSON, Moffitt Cancer Center

OFFICERS

STACEYANN SINCLAIR JIBBISON, Chair, Rasmussen University
PAUL MANUEL, Vice Chair, Coastal Design Consultants
ALAIN FERNANDEZ, Secretary/Treasurer, Suncoast Credit Union
MICHELE LEO HINTSON, Past Chair, Shumaker, Loop & Kendrick LLP

BOARD OF DIRECTORS

SHELLYLLA ACEVES, Tiger Concrete & Screed, LLC
JOHN ALLGEIER, Moffitt Cancer Center
MIKE BISHOP, Thirsty Buffalo Brewing
JIM CUMMINGS, JE Dunn
DAVID GARCIA, Charter Communications
DR STEPHEN KUBASEK, Saint Leo University
CHRIS LAFACE, RIPA & Associates, LLC
MIKE LAWSON, Metro Development Group, LLC
STEPHANIE LERRET, Avalon Park Wesley Chapel
BRANDON MAY, BayCare Health System
MARK METHENY, Homes by West Bay, LLC
SKIP MILLER, Truist
DEWEY MITCHELL, Berkshire Hathaway FL Properties Group
MIKE MURRILL, AdventHealth Wesley Chapel
RICK RICHMOND, TECO/Emera
FRANK RYGIEL, Construction Services Inc. of Tampa
RYAN SCHELL, Clifton Larson Allen, LLP
SALLY SEYMOUR, HCA Florida Bayonet Point Hospital
J. BRADLEY SMITH, Wells Fargo
GENE SNYDER, SouthState Bank
DAVOR TRUBAJIC, Regions Bank
HEIDI TUTTLE-BEISNER, Commercial Asset Partners Realty
TOM WILLSON, Phillips & Jordan, Inc.
BARBARA WILHITE, Barbara L. Wilhite, P.A.
MICHAEL WOLF, Columnar Land

EX OFFICIO

MICHAEL CARBALLA, Pasco County Administrator
JEROME SALATINO, CareerSource Pasco Hernando
SETH WEIGHTMAN, Commissioner, Pasco County

VISION

To be known as Florida's most competitive climate for business growth

MISSION

To stimulate balanced and diversified business growth

CORE VALUES

- Integrity
- Innovation
- Accountability
- Leadership
- Collaboration

PASCO EDC STAFF

BILL CRONIN

President/CEO

TOM RYAN, CEcD

Vice President, Business Development

SUZANNE RENCZKOWSKI

Director of Operations

LAUREN MICELI

Director of Marketing & Communications

DANIEL MITCHELL, EDP

SMARTstart Program Director

TURNER ARBOUR

Senior Economic Development Manager

RYAN GESSMAN

Economic Development Manager

JACKIE EDEN

SMARTstart Program Coordinator II

ASHLEE UNDERDOWN

SMARTstart Program Coordinator

HOLLY FORTNEY

Marketing Coordinator

SARAH ALWAY

Economic Development Coordinator

KIANA ACOSTA

SMARTstart Program Assistant

BECKY MARTIN

Special Program Assistant

PASCO ECONOMIC DEVELOPMENT COUNCIL, INC.
16506 POINTE VILLAGE DRIVE, SUITE 107, LUTZ, FL 33558-5255
(813) 926-0827 | WWW.PASCOEDC.COM



PASCO EDC
NORTH TAMPA BAY, FLORIDA.