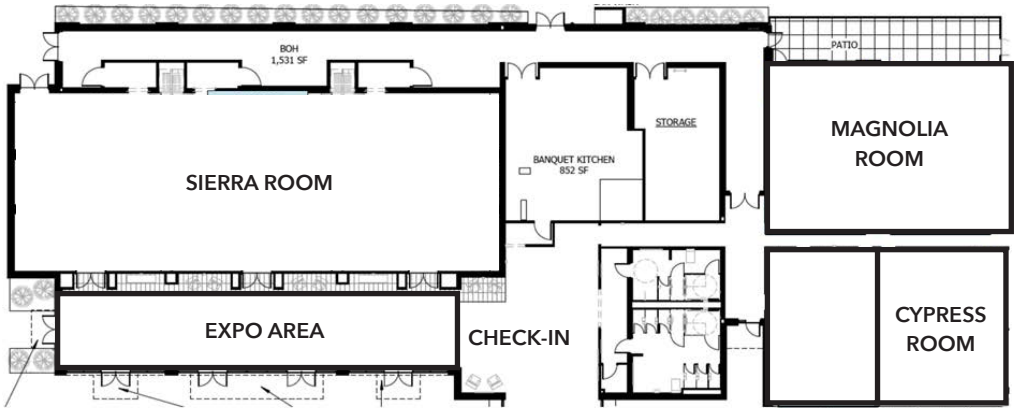


GROW PASCO

MAY 8TH 2021

EQUIPPING ENTREPRENEURS FOR GROWTH

SESSION LOCATIONS



WANT TO LAUNCH OR GROW A BUSINESS?

WHAT'S HOLDING YOU BACK?

WORKSPACE



- Business Incubator
- Commercial Kitchen
- Digital Media Studio

FUNDING



- Microloan Program



SMARTSTART
A PASCO EDC PROGRAM

813-388-2498

SMARTSTARTPASCO.COM

3 PASCO LOCATIONS

COLLABORATION

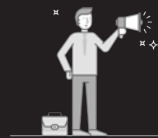


- Roundtables



Startup Space


GUIDANCE



- Available Resources
Pasco Enterprise Network (PEN)
- Monthly Coaching

EDUCATION



-  CO.STARTERS®
- Classes/Panels
- Workshops

BUILDING YOUR BUSINESS

12:00 - 1:00 PM LUNCH



KEVIN HARRINGTON

KEYNOTE PRESENTATION SIERRA ROOM

Join Kevin Harrington, inventor of the infomercial and an original Shark from the hit TV show Shark Tank, as he addresses Pasco County executives, business owners, and early-stage entrepreneurs sharing some of the best advice he has on how to:

- Get Motivated
- Build Your Brand
- Succeed in Business

In addition to being an original “shark” on the hit TV show Shark Tank and the creator of the infomercial, Kevin is a pioneer of the As Seen on TV brand, and co-founding board member of the Entrepreneur’s Organization. Kevin Harrington has pushed past all the questions and excuses to repeatedly enjoy 100X success.

His legendary work behind-the-scenes of business ventures has produced well over \$5 billion in global sales, the launch of more than 500 products, and the making of dozens of millionaires.

Twenty of his companies have each topped \$100 million in revenue.

SESSION | 9:00 - 10:00 AM



YOU'VE GOT MAIL

MAGNOLIA ROOM

Learn about direct mail campaigns, new digital media marketing and various pricing options for shipping product, domestically and internationally. The United States Postal Service has many innovative programs that can help drive your business and combine the impact of traditional print with the power of the information age. Learn techniques, tips and tricks to market your business and bring down costs.

U.S.P.S. GUEST SPEAKER

WHAT IT TAKES SIERRA ROOM

What does it take to survive and thrive? Interact with a panel of successful entrepreneurs, CEO's, and company founders.



JOHNNY CROWDER



RICHARD HAYES



REGAN WEISS

WORKPLACE SECURITY

CYPRESS ROOM

Participate in a discussion surrounding workplace safety. We live in a day and age, where it seems that we see something almost daily that involves violence in the workplace. Learn best practices to incorporate in your business.



JIM HOWARD

SESSION II 10:15 - 11:15 AM

A GUIDING HAND FOR ENTREPRENEURS

SIERRA ROOM

Michael Zaharios of the Florida Virtual Entrepreneur Center (FLVEC) will guide you through the available online resources and profiles offered by FLVEC for each stage of your business.

www.FLVEC.com/Pasco



MICHAEL ZAHARIOS

PASCO TECH CONNECTS MAGNOLIA ROOM

Join us for an open roundtable with Pasco County tech entrepreneurs and executives discussing trends moving forward.



EBONY VAZ



TRACY INGRAM



GRANT POSNER



TOM GIELLA

USING THE STARTUP SPACE APP

CYPRESS ROOM

Learn how to utilize the new STARTup Space App to navigate local resources, connect, communicate and collaborate with each other.



DAVID PONRAJ

SESSION III 1:15 - 2:15 PM



CYBER CRIME

CYPRESS ROOM

Learn from an expert about cyber crime and what you can do to prevent it.

JEREMY RASMUSSEN



RESOURCE PARTNER PANEL

SIERRA ROOM

Join us for a panel presentation with PEN Partners as they discuss how they can assist your business in the way of funding, guidance, and education. After the presentation, engage in an open Q&A about what is available for our area's entrepreneurs.



FROM INFORMATION TO INSPIRATION

MAGNOLIA ROOM

Learn how to fire up your team and boost morale to increase results. This training will give you a clear understanding of how speaking skills increase your ability to persuade.

JOHN GRADEN

SESSION IV 2:30 - 3:30 PM

DOING GOOD WHILE DOING BUSINESS

MAGNOLIA ROOM

Learn from the legend, Jason Sowell, on how we can all be change-agents and hope dealers in our community. We can do well, by doing good.

Jason Sowell has been recognized by NBC Nightly News and Daytime for his inspiring social initiatives to encourage change.



JASON SOWELL

FROM PERMITTING TO PROCUREMENT

CYPRESS ROOM

Engage with a panel of leaders from a variety of local government departments to get your most pressing questions answered.



YOUTUBE FOR BUSINESS

SIERRA ROOM

Learn how to use YouTube to drive business to your location, garner social media attention, get more subscribers and even monetize your YouTube channel.



ALEX WADSWORTH

GROWPASCO

SPONSORED BY



PASCO ENTERPRISE NETWORK THANK YOU TO OUR RESOURCE PARTNERS



MAY 8, 2021

8:00 am - 4:00 pm

Hyatt Place Tampa Wesley Chapel

26000 Sierra Center Blvd., Lutz 33559

PASCOEDC.COM/events/details/growpasco

