INVESTOR SUPPORT GUIDE



OUR MISSION

To stimulate balanced and diversified business growth

OUR VISION

To be known as Florida's most competitive climate for business growth

diversified economy and share the belief that leveraging our financial resources and uniting our leaders will be the cornerstones of our success.

Your investment in economic development is an investment that will create new opportunities for our generation and beyond.

> BILL CRONIN, PRESIDENT/CEO PASCO ECONOMIC DEVELOPMENT COUNCIL

WHY INVEST IN PASCO EDC

CAPITAL INVESTMENT

NEW JOBS

INCREASE IN BUSINESSES



Pasco EDC has been a great organization to be involved with to not only meet business and government leaders in my local community, but also to build and strengthen existing business relationships in Pasco County that will help our firm and provide opportunities for our Pasco-based employees and their families.

JIM CUMMINGS

VICE PRESIDENT, PRECONSTRUCTION SERVICES DIRECTOR, JE DUNN

HOW CAN INVESTORS DRIVE GROWTH?

When you support the Pasco Economic Development Council through your tax-deductible investment, you become an active participant in the creation of a vibrant business climate where every business can achieve its economic potential and provide jobs for residents in our community.

SIGNATURE EVENTS

ENGAGE WITH MEMBERS OF THE COMMUNITY AS A PASCO EDC AMBASSADOR AS WE STRIVE TO CREATE BALANCED AND DIVERSIFIED BUSINESS GROWTH IN PASCO COUNTY.









Economic Forecast

Learn about the key economic drivers of both Pasco County and the United State's economy.



GROW Pasco

GROW Pasco is an engaging and empowering event. Equip yourself and your business at any of the 15 breakout sessions, led by some of the best business

minds in the area.



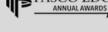
NetFest

This event provides companies a great opportunity to support economic development and get exposure to hundreds of business and community leaders.



Pasco 50

Business leaders and human resource or recruitment professionals from Pasco's fifty most influential companies are invited to share their thoughts on workforce development needs and trends.



PASCO EDC PASCO EDC

Annual Awards

Pasco EDC's Annual Awards is regarded as Pasco County's premier business event honoring a leadership professional and Pasco County companies which have exhibited major economic and community impact.

Holiday Social

During this exclusive event Pasco EDC Investors, legislators, and local officials are invited to mix, mingle, and celebrate another year of positive economic growth.

- Fundraiser
- Audience: General public resource
- Community Resource
- Program Awareness: **SMARTstart**
- Audience: Small businesses, entrepreneurs
- **Fundraiser**
- Audience: General community networking event
- Community Resource
- Program Awareness: **Business Retention** and Expansion
- Audience: Pasco County business HR departments
- Fundraiser
- Celebrating economic development success
- Audience: Business professionals, community leaders, and elected officials
- · Networking and socializing while celebrating the holidays
- Audience: Pasco **EDC** investors only, elected officials

INVESTMENT OPPORTUNITIES

	POLICY COUNCIL \$25,000+	CORPORATE COUNCIL \$10,000	LEADERSHIP COUNCIL \$5,000	AMBASSADOR COUNCIL \$2,500	PARTNER COUNCIL \$1,000
SENIOR LEVEL REPRESENTATION					
Policy Council Position (4 Meetings)	All Policy Council Meetings	1 Meeting as Guest			
Board of Directors Position (6 Meetings)	All Board Meetings	All Board Meetings	2 Meetings as Guest		
At-large Board of Director position			Consideration	Consideration	Consideration
ENGAGEMENT OPPORTUNITIES					
Special invitation-only events	✓	✓			
Represent Pasco EDC on other boards	✓	✓			
Investor-only events	✓	✓	✓	✓	¥
Committees/task forces	Opportunity to Chair	Opportunity to Chair	Opportunity to Chair	Opportunity to Chair	✓
Event Admission	4 Each: Annual Awards, NetFest, Economic Forecast Luncheon	2 Each: Annual Awards, NetFest, Economic Forecast Luncheon	2 Each: NetFest, Economic Forecast Luncheon	2 Each: NetFest, Economic Forecast Luncheon	2 Each: NetFest
MARKETING & PROMOTION					
Company logo on homepage	¥	·			
Signage at all Pasco EDC events	✓	V	V		
Investor listing on website	✓	✓	✓	✓	✓
Recognition in Annual Report	Enhanced	Enhanced	Enhanced	Basic	Basic

WHAT WILL MY INVESTMENT FUND?

- The development, expansion and attraction of primary and targeted industries to foster economic growth.
- Award-winning marketing campaigns to help tell the story of Pasco County to corporate executives, real estate professionals, site selectors and others that influence business relocation decisions.
- Research to help Pasco make more targeted decisions on which growth industries to increase its influence with the County Commission and state officials.
- The development of talent and workforce programs to meet the needs of local businesses.

TASK FORCES & COMMITTEES

Participation in one of Pasco EDC's task forces or committees is a great way to actively contribute to the cultivation of a vibrant business climate in Pasco County, a climate in which every business can achieve its economic potential.

TASK FORCES

Two task forces are formed annually focused on relevant business topics and they conclude with a report on findings and recommendations.

MAJOR OUTCOMES

- SMARTstart
- Ready Sites Program
- WorkforceCONNECT





ADVISORY COMMITTEES

Advisory committees bring together business professionals in different focus areas to strengthen partnerships, ideas, and initiatives.

- Annual Awards Committee
- Board Retreat Committee
- Marketing Advisory
 Committee
- Microloan Committee
- SMARTstart Advisory
 Committee
- WorkforceCONNECT Advisory Committee

BOARD OF DIRECTORS '25

RESPONSIBLE FOR GOVERNING THE ORGANIZATION AND PROVIDING LEADERSHIP IMPLEMENTING OUR STRATEGIC PLAN. OUR GOVERNANCE STRUCTURE ENABLES THE PRIVATE AND PUBLIC SECTORS TO COLLECTIVELY LEVERAGE KNOWLEDGE, PASSION, INFLUENCE AND RELATIONSHIPS FOR THE PURPOSE OF ACHIEVING GOALS.

EXECUTIVE COMMITEE

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Coastal Design Consultants, Inc.

(727) 849-8010

Alain Fernandez Secretary/Treasurer

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Ex Officio

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FORM MEANINGFUL CONNECTIONS

Visit our online Board of Directors and Investor directories where you can search by industry, learn about the companies, connect on LinkedIn, and more.













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