



Monday, May 5, 2025

Pasco EDC 37th Annual Awards
COMPANY INTERVIEW FORM

CONGRATULATIONS ON YOUR NOMINATION!

Please complete the form below to the best of your ability. For the purposes of completing this form, please use January 2024 through March 2025 as your reference date. Not all categories and questions may fit your company, please provide additional details in the ones that do apply. Members of the Pasco EDC Annual Awards Committee will schedule a follow-up interview throughout June to visit your facility and review this form and learn more about what your company does. Nominees will be scored based on company growth, workforce improvement, and community involvement. Winners will be announced at the Pasco EDC 37th Annual Awards.

This Company Interview Form must be received by Monday, May 5, 2025 to proceed; if we do not receive your completed form by this time, it will be considered a forfeit of participation in the program and your company will be removed from consideration.

Pasco EDC 37th Annual Awards Event will take place on Thursday, September 4th, 2025 at Saddlebrook Resort, [click here](#) to visit the event webpage.

GENERAL INFORMATION

Company	Pasco News Media Group LLC
Parent Company (if applicable)	Pasco News Media Group LLC
Company is	<div>For Profit</div>
Form Completed By	Bryan Farrow
Job Title	Owner
Business Address	10115 Bankston Dr, Hudson, FL 34667-6837 Hudson, Fl, 34667
Phone Number	(727) 226-0154
E-mail	Bfarrow@PascoNewsonline.com
Company Website	www.PascoNewsonline.com
Please choose an industry classification:	<div>Other</div>
If other, please explain:	Media
Product/Service	News Service
Head Executive	bryan Farrow

Title	Owner
What year was the company established?	2020
If different, what year was it established in Pasco?	2020
Are 50% or more of your sales outside of Pasco County?	No

COMPANY GROWTH

Please use January 2024- March 2025 as the referenced time frame for all questions below.

1. Describe the product or services offered:
Pasco News provides breaking news and community events to the citizens of Pasco County.

2. Has the company expanded in products and/or markets?	No
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3. Were there any changes in technology or innovation?	Yes
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If yes, list and explain:	Launched new interactive app
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4. Did the company hire any new positions?	No
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5. Was there any new construction or building expansion?	No
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6. Was real estate purchased?	No
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7. Was equipment purchased?	No
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WORKFORCE IMPROVEMENT

Please use January 2024-March 2025 as the referenced time frame for all questions below.

1. Does the company provide formal training/certifications for employees?	No
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2. Approximately, how much has the company spent on employee education/training?	Limited
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3. Does the company hire locally?	Yes
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4. Has the company initiated programs to improve quality assurance?	No
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5. Has the company initiated programs to improve work environment? No

6. Did the business offer wage increases for performance or other reasons? No

7. Please explain any processes the company utilizes to evaluate, promote, and increase wages for employees.
none

8. Does the company have an employee retention strategy in place? No

9. Does the business offer mentorship programs, networking opportunities, etc. to assist entrepreneurs and small businesses with growth? Please explain.
Pasco News would love to be involved with the Pasco Schools journalism programs to allow students to publish their stories on our platform

10. Does the company have programs or policies in place that support minorities, women, or veterans? Please explain.
Our staff is only one person

11. Can you share a success story or example of how your workforce development efforts have directly improved career opportunities for individuals or addressed industry workforce needs?
Our staff is only one person

COMMUNITY INVOLVEMENT

Please answer the questions below based on representation of the company only.

1. Does the company have employees active in community organizations? Yes

If yes, please list:
Bryan Farrow is very active with the Pasco Patriots Association, Tunnel to Towers, Krew de Forte, Hub Life Charities.

2. Do key managers have any leadership roles in civic organizations on behalf of the company? Yes

If yes, please list:
We Support all Local rotary clubs. We featured the local rotary club when they were helping people recover from the recent hurricanes.

3. Has the company assisted in fundraising for charitable organizations? Yes

If yes, please list:
Tunnel to Towers, Pasco Patriot Association, Hub Life Charities, Pasco Sheriff's Office and Pasco Professional Fire Fighters, Chasco Fiesta, Crawl for the Cure.

EXPORTING

1. Does the company export? No

3. What percentage of total sales come from exports to countries outside of the United States? 0

4. Has the company participated in Enterprise Florida or Pasco EDC Trade Missions? No

5. Has the company experienced export growth? No

6. Does the company do business to business sales with companies based outside of the United States? No

7. Please list any additional international programs the company has participated in.
none

2024 INFORMATION: JANUARY TO CURRENT DAY

Has your company made any major changes or additions in the aforementioned categories during 2024?

Please explain:
none

SUPPORTING DOCUMENTS

No additional information is needed, however if you would like to provide anything else please do so below.

Additional Comments:

- <https://fb.watch/zoWYF6k7tk/>
- <https://fb.watch/zoXeCVGcDk/>
- <https://fb.watch/zoX9PhsAZM/>
- <https://fb.watch/zoXcwei5gm/>
- <https://fb.watch/zoXiPzzwv6/>
- <https://fb.watch/zoXk0HPc9T/>
- https://fb.watch/zoXlJcLkm_/
- <https://www.facebook.com/PascoNewsOnline/posts/pfbid02dFXJJzuvi7a64fAAit86wi74NhhiuFUaYMvKomoHVjGYDJZhqP199C1itPEwY4gl>
- <https://www.facebook.com/PascoNewsOnline/posts/pfbid02WZ4bg7KaVuALcBEaBr42Bah59MccqhKLgXVzvpge7i5u4Hv64Yf77UwcdZCttRMI>