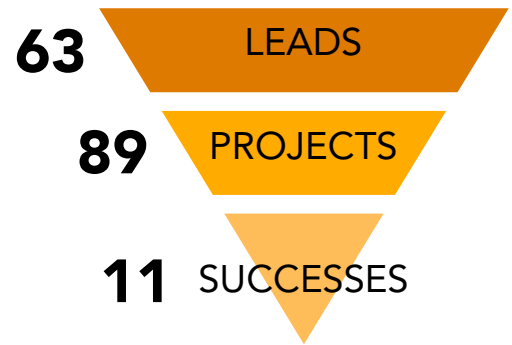


GOALS



	NEW JOBS CREATED	CAPITAL INVESTMENT
GOAL	1,200	\$100M
YEAR TO DATE	1,234	\$240.4M
% OF GOAL	123%	240%

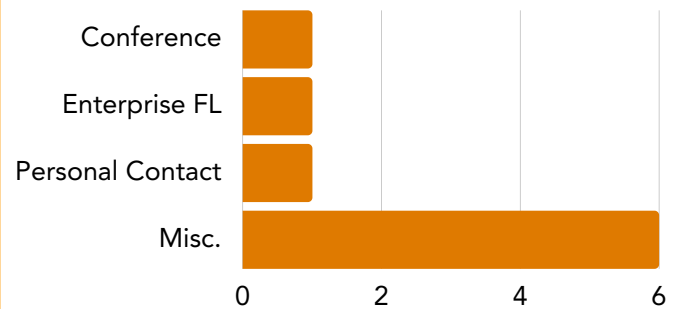
PROJECT ACTIVITY (YTD)



**MARCH- JUNE 2022
EVENTS & CONFERENCES**

- Downtown Avalon Park Groundbreaking
- Contractors Closers and Connections Permitting Roundtable
- Pasco EDC Board Retreat
- Kirkland Ranch Academy of Innovation Grand Opening
- Leadership Luncheon Series
- Zephyrhills Chamber Community Awards Banquet
- Invest Tampa Bay 2022 Launch
- Team Florida Stakeholder Meeting
- CCIM Property Assessment and Market Update
- BAMA Lunch & Learn: Navigating the Economy (Part 1)
- Learning Alliance Open House

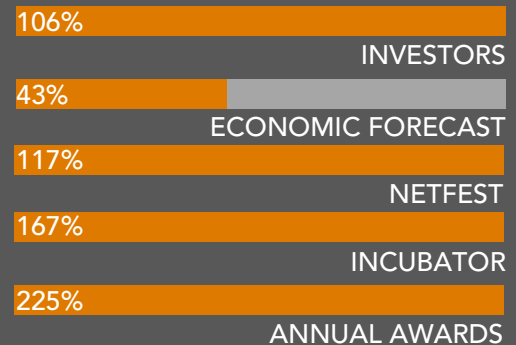
LEADS BY SOURCE



LOCATION & EXPANSION PROJECTS (YTD)

COMPANY	LOCATION	TARGET INDUSTRY	NEW EMP.	CAPITAL INVESTMENT	SQ. FT.
NVGTN	Trinity	AM	30	\$12,600,000	95,000
Amazon	San Antonio	L&D	500	\$150,000,000	517,220
MedFleet	Hudson	B&PS	40	\$100,000	11,000
Arbiter Systems	Odessa	AM	20	\$200,000	6,900
NFANT Labs	Port Richey	LSMT	10	\$20,000	2,300
K&K European Food Industries	Dade City	AM	1	\$20,000	-
Amazon Robotics Sortation Center	Dade City	L&D	500	\$150,000,000	517,220
Softgent	Wesley Chapel	HT	1	-	100
NVGTN	Trinity	AM	50	\$12,600,000	95,000
Merrell Bros, Inc.	Shady Hills	HT	5	\$5,000,000	30,000
iQuest, Inc.	Odessa	AM	2	\$2,500,000	5,000
Project 503	Hudson	AM	5	\$5,000,000	30,000
Project Omni	Hudson	AM	555	\$66,437,600	255,000
MyCare Medical	Lutz	BPS	50	\$3,500,000	26,100
Morganna's Alchemy	New Port Richey	AM	4	\$30,000	2,500
TwinStar Optics & Coatings, LLC	Port Richey	AM	12	\$1,000,000	4,000
Davron	Land O' Lakes	BPS	10	\$1,000,000	5,000
TOTALS			1,260	\$242,407,600	

FINANCIAL SUPPORT SUMMARY



INVESTORS



YTD \$584,750
GOAL \$550,500

INCUBATOR

YTD \$680,197
GOAL \$413,933

NETFEST

YTD \$31,500
GOAL \$27,000

ANNUAL AWARDS

YTD \$80,500
GOAL \$35,750

ECONOMIC FORECAST LUNCHEON

YTD \$3,000
GOAL \$7,000

READY SITES

- Three site visits with Qualified Target Industries resulting in two active projects in Life Sciences and Advanced Manufacturing.
- Exhibited at the International Manufacturing Technology Show in Chicago, resulting in nine face-to-face meetings with manufacturers and two active projects considering Pasco County.
- Displayed to commercial brokers at the CCIM West Coast District's Property Assessment and Market Update (sold out event).

ENHANCED MARKETING

- 34th Annual Awards held to celebrate six local companies and one exemplary leader in Pasco County.
- Concluded a five-month Bisnow email marketing campaign to site selectors in New York and Chicago, as well as their Industrial nationwide list. Total campaign insights: 366k impressions and 983 clicks.
- Initiated the first year of the WorkforceCONNECT #workforcednesday social media campaign reaching an audience of over 147,000 people with over 11,000 engagements.

EXECUTIVE SUCCESS PROGRAM

- Held a successful graduation celebration dinner on August 18th with over 40 attendees.
- Next cohort will kick off on October 20th at a Global Competitiveness Committee meeting.

INTERNATIONAL PROGRAM

- Florida Avenue Brewing joined Global Tampa Bay and Enterprise Florida on a successful export trade mission to Panama.
- Attended U.S. Commercial Service's Central-North Florida District Export Council Meeting.
- Celebrated Morganna's Alchemy as International Achievement award winner at annual Pasco EDC awards and will be attending the grand opening of their new facility on Oct. 26.

WORKFORCE CONNECT



- Completed one-month marketing campaign promoting careers at Pasco companies to young adults. Videos were viewed 8,456 times and resulted in 529 visits to the WorkforceCONNECT website, 9 referrals to local employers and 4 referrals to local training partners.
- Met with 21 local companies to discuss local workforce trends, successes and pain points.
- Connected 8 local employers to workforce resources to help them locate and grow talent pipelines.

SMARTSTART PROGRAM



- Awarded 10 small business microgrants of \$1,000 each from the Santander Consumer USA Foundation grant.
- Began planning and design work for the new entrepreneur center to be co-located in the soon to be Amskills Innovation Center in Holiday.
- Helped four new businesses launch using the microloan fund, including a commercial/catering kitchen, esthetician/beauty spa, online retailer, and specialty beauty supply store.



SMARTSTART A PASCO EDC PROGRAM®



30
OFF-SITE
MEMBERS



16
ON-SITE
MEMBERS



118
CLASSES AND
EVENTS YTD



711
TOTAL
PARTICIPANTS YTD



357
JOBS CREATED OVER
PROGRAM LIFETIME

MICROLOAN FUND



\$30,388
AVERAGE
LOAN



140
JOBS
RETAINED



254
TOTAL JOBS
CREATED

SINCE INCEPTION

YEAR TO DATE

TOTALS SINCE INCEPTION	AMOUNT	TOTALS YTD	AMOUNT
Loans Approved	68	Loans Approved	7
Amount Awarded	\$2,116,400	Amount Awarded	\$272,000
Donations Received	\$1,169,000	Donations Received	\$20,000 (private)

LOANS YTD

COMPANY	PRODUCT/SERVICE	TOTAL EMP	AMOUNT	LOCATION	NEW EMP
For Honor and Glory	Gaming Establishment	2	\$50,000	Zephyrhills	0
The Acting Studio Enrichment Academy, LLC	Fine Arts Schools	2	\$50,000	Wesley Chapel	0
Dang Good Sushi, LLC	Restaurant	2	\$50,000	Trinity	0
Spa C'est la Vie	Salon & Spa	1	\$12,000	Dade City	0
WhatToGetMom.com LLC	Electronic Shopping	3	\$10,000	New Port Richey	3
La Belle Hair Co, LLC	Beauty Supply Store	1	\$50,000	Odessa	0
HBF Kitchens, LLC	Commercial Kitchen	1	\$50,000	Dade City	1