

UPCOMING
WORKSHOP & CLASS
SCHEDULE

MARCH	date	time	location
How to Do a Podcast	3/3/20	10:00-11:00AM	WPEC
Common Grounds	3/4/20	10:00-11:00AM	WPEC
Entrepreneur Roundtable	3/10/20	3:00-4:00PM	EPEC
Entrepreneur Roundtable	3/12/20	3:00-4:00PM	WPEC
Profiting from Your Personal Brand	3/18/20	6:00-7:30PM	WPEC
CO.STARTERS 9-Week Course	3/18/20	9:00AM-12:00PM	EPEC
Profiting from Your Personal Brand	3/25/20	6:00-7:30PM	EPEC

APRIL	date	time	location
Common Grounds	4/1/20	10:00-11:00AM	WPEC
How to Do a Podcast	4/7/20	10:00-11:30AM	WPEC
Common Grounds	4/8/20	10:00-11:00AM	EPEC
Entrepreneur Roundtable	4/9/20	3:00-4:00PM	WPEC
Entrepreneur Roundtable	4/14/20	3:00-4:00PM	EPEC
Crowdfunding	4/15/20	6:00-7:30PM	WPEC
Crowdfunding	4/22/20	6:00-7:30PM	EPEC

MAY	date	time	location
How to Do a Podcast	5/5/20	10:00-11:30AM	WPEC
Grow Pasco	5/9/20	8:00-4:00PM	Wesley Chapel
Entrepreneur Roundtable	5/12/20	3:00-4:00PM	EPEC
Common Grounds	5/13/20	10:00-11:00AM	EPEC
Entrepreneur Roundtable	5/14/20	3:00-4:00PM	WPEC
Marketing Your Business	5/20/20	6:00-7:30PM	WPEC
Marketing Your Business	5/27/20	6:00-7:30PM	EPEC

JUNE	date	time	location
How to Do a Podcast	6/2/20	10:00-11:30AM	WPEC
Common Grounds	6/3/20	10:00-11:00AM	WPEC
Entrepreneur Roundtable	6/9/20	3:00-4:00PM	EPEC
Entrepreneur Roundtable	6/11/20	3:00-4:00PM	WPEC
Freelancing Online	6/17/20	6:00-7:30PM	WPEC
Freelancing Online	6/24/20	6:00-7:30PM	EPEC

JULY	date	time	location
Common Grounds	7/1/20	10:00-11:00AM	WPEC
How to Do a Podcast	7/7/20	10:00-11:30AM	WPEC
Common Grounds	7/8/20	10:00-11:00AM	EPEC
Entrepreneur Roundtable	7/9/20	3:00-4:00PM	WPEC
Entrepreneur Roundtable	7/14/20	3:00-4:00PM	EPEC
3-D Printing and Additive Manufacturing	7/15/20	6:00-8:00PM	WPEC
3-D Printing and Additive Manufacturing	7/22/20	6:00-8:00PM	EPEC

“In terms of resources, I was fortunate to learn about the Pasco EDC CO.STARTERS Program...I also got involved with the West Pasco Entrepreneur Center and now have a space there. The resources in the local community have been tremendous.”

-Russ Barnes, **Systro Consulting**
(pictured above, right)

ALL EVENTS REQUIRE REGISTRATION
RSVP ONLINE AT
SMARTSTARTPASCO.COM/EVENTS

WEST PASCO ENTREPRENEUR CENTER (WPEC)
4532 US Highway 19, 1st Floor
New Port Richey, FL 34652
727-478-0670

PASCO EDC HQ (CENTRAL)
16506 Pointe Village Drive, Suite 101
Lutz, FL 33558
813-926-0827

EAST PASCO ENTREPRENEUR CENTER (EPEC)
15029 14th Street
Dade City, FL 33525
352-437-4861

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WORKSHOPS & CLASSES
FOR ENTREPRENEURS



SMARTSTART EDUCATION PROGRAMS



COMMON GROUNDS *PITCH PRESENTATIONS*

Apply now to take part in SMARTstart’s Common Grounds Pitch series. During each event, two individuals will be chosen to present a five-minute pitch and introduce their business idea to the local entrepreneurial community in Pasco County. Each pitch will be followed by a question and answer/feedback session with the gathered community.

CO.STARTERS *9 WEEK COURSE*

Collaborate with other entrepreneurs as you work through your business model with a trained facilitator and discover repeatable steps for success you can use throughout the life of your company. The program equips seasoned and aspiring entrepreneurs with the insights, relationships, and tools needed to turn ideas into action and turn a passion into a sustainable and thriving endeavor.

EDUCATION SERIES *BRIDGING THE GAP BETWEEN THEORY AND PRACTICE*

Calling all start-up and existing businesses to participate in this free learning series taught by industry professionals! strengthen many of the skills you need to take your business to the next level.

ENTREPRENEUR ROUNDTABLES

Entrepreneur Roundtables bring small business owners and early-stage venture founders together on a monthly basis for an exchange of information, challenges, and insights. Groups typically include 6 to 10 members from diverse industries, in a confidential setting, to share the challenges and rewards of entrepreneurship and how it impacts life at work and home.

PASCO EDC LUNCH N LEARN

The Brown Bag Lunch N Learn is open to anyone interested in learning more about the Pasco EDC and the programs and services offered. Bring your lunch and come discover what your local Economic Development Council does to support the Pasco County economy, and how they can help your business grow.

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Education Series Workshop Topics

*Bridging the Gap Between
Theory and Practice*

ALL EDUCATION SERIES CLASSES ARE **6:00 - 7:30 PM**

Calling all start-up and existing businesses to participate in this FREE learning series taught by INDUSTRY PROFESSIONALS!
Strengthen many of the skills you need to take your business to the NEXT LEVEL.

HOW TO DO A PODCAST

Podcasts have the ability to create a powerful way to connect with your customers and clients. In this hands-on workshop, you will learn how to produce and distribute compelling podcast episodes to help your business.

Presentation by: Dr. Russ Barnes, Systro Solutions

This series is offered at **WPEC** from 10:00 -11:30AM

April 7, 2020

May 5, 2020

June 2, 2020

PROFITING FROM YOUR PERSONAL BRAND

Understanding how maintaining a personal and business reputation in todays connected age translates into success.

Presentation by: Rosie Paulsen, Rosie Paulsen Enterprises LLC

WPEC: March 18, 2020

EPEC: March 25, 2020

CROWDFUNDING: CAPITAL FROM YOUR TRIBES AND CHAMPIONS

Learn how to use sites like IndieGOGO, Kickstarter, and Patreon from professionals that have had successful campaigns.

Presentation by: TBD April 15

Sarrah Vesselov & Daniel Urdzik - April 22

WPEC: April 15, 2020

EPEC: April 22, 2020

MARKETING YOUR BUSINESS

Having the perfect solution for your customer’s problem doesn’t matter if you can’t get the word out. Learn tactics from successful marketers on how to be seen and heard above all the marketing noise.

Presentation by: Lorraine Lane, Lane Business Consulting

WPEC: May 20, 2020

EPEC: May 25, 2020

FREELANCING ONLINE

Creatives and service professionals will learn how to use online websites to bid on new business. You will also learn how you can fill in the gaps on your team by hiring freelancers.

Presentation by: TBD

WPEC: June 17, 2020

EPEC: June 24, 2020

3-D PRINTING AND ADDITIVE MANUFACTURING

Learn how to use a 3-printer in additive manufacturing.

Presentation by: Han Dorries, Simatron Solutions, LLC

This class is offered from 6:00 -8:00PM

WPEC: July 15, 2020

EPEC: July 22, 2020

INTERACTING WITH INDIVIDUALS WITH UNIQUE ABILITIES

Learn the best etiquette, programs and resources available for serving, hiring, and working with individuals with unique abilities.

Presentation by: TBD

WPEC: August 19, 2020

EPEC: August 26, 2020